

## LIST OF CONTENTS

<b>ABSTRACT</b> .....	<b>i</b>
<b>ACKNOWLEDGMENT</b> .....	<b>iii</b>
<b>LIST OF CONTENTS</b> .....	<b>iv</b>
<b>LIST OF TABLE</b> .....	<b>v</b>
<b>LIST OF FIGURE</b> .....	<b>vi</b>
<b>LIST OF APPENDIXES</b> .....	<b>vii</b>

### **CHAPTER I: INTRODUCTION**

1.1. Background of the Study .....	1
1.2. The Problem of the Study.....	5
1.3. The Objectives of the Study .....	5
1.4. The Scope of the Study.....	6
1.5. The Significance of the Study .....	6

### **CHAPTER II: REVIEW OF LITERATURE**

2.1. Attitudes .....	7
2.1.1. Concept of Attitudes .....	8
2.1.2. Component of Attitudes .....	9
2.1.3 Dimesnssion of Attitude .....	11
2.1.4. The Levels of Language Attitude .....	14
2.2. Attitude towards Language .....	16
2.2.1. Language Attitudes and Its Characteristics.....	16
2.2.2 The factors of that Influence Language Attitude .....	20
2.2.2. Language Attitudes in Domains of Language use ..	23
2.3. Malay as an Ethnic Group (Batubara Malay) .....	26
2.4. Relevant Studies.....	29
2.5. Conceptual Framework .....	33

### **CHAPTER III: RESEARCH METHODOLOGY**

3.1. The Research Design.....	36
3.2. Subject and Objects of the Research .....	37
3.3. The Instrument of Data Collection.....	37
3.4. The Techniques of Data Collection.....	38
3.5. The Technique of Data Analysis .....	39

3.6. The Trustworthiness of the Study.....	39
<b>CHAPTER IV: DATA ANALYSIS AND FINDINGS</b>	
4.1. The Data and Data Analysis .....	42
4.2. Findings.....	53
4.3. Discussion .....	55
<b>CHAPTER V: CONCLUSIONS AND SUGGESTIONS</b>	
5.1. Conclusions .....	59
5.2. Suggestions .....	59
<b>REFERENCES.....</b>	<b>60</b>

