ABSTRAK

ZAHRA DARMAYANA. Analisis Strategi Tutor Untuk Meningkatkan Partisipasi Warga Belajar Dalam Proses Pembelajaran Di PKBM Laskar Pelangi. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas, Negeri Medan, 2026.

Penelitian ini bertujuan untuk menganalisis strategi tutor dalam meningkatkan partisipasi warga belajar Paket C pada proses pembelajaran di PKBM Laskar Pelangi Tahun Ajaran 2025/2026. Penelitian ini dilatarbelakangi oleh rendahnya partisipasi warga belajar yang ditandai dengan kehadiran yang tidak konsisten, kurangnya keterlibatan dalam kegiatan diskusi, serta rendahnya keaktifan warga belajar selama proses pembelajaran berlangsung. Fokus penelitian meliputi strategi tutor pada tahap perencanaan, pelaksanaan, dan evaluasi pembelajaran. Penelitian menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Informan penelitian berjumlah 4 orang yang terdiri atas 2 tutor dan 2 warga belajar. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi, kemudian dianalisis dengan tahapan reduksi data, penyajian data, dan penarikan kesimpulan. Keabsahan data meliputi triangulasi sumber, triangulasi teknik, dan triangulasi teori. Hasil penelitian menunjukkan bahwa pada tahap perencanaan, tutor menerapkan strategi penyesuaian pembelajaran dengan kondisi warga belajar, penggunaan metode dan media pembelajaran interaktif, serta pemberian motivasi untuk meningkatkan kehadiran warga belajar. Pada tahap pelaksanaan, tutor menerapkan pembelajaran interaktif melalui tanya jawab dan diskusi, pendekatan personal untuk menciptakan kenyamanan belajar, serta pemberian stimulus guna mendorong keaktifan warga belajar. Sementara itu, pada tahap evaluasi, tutor menerapkan evaluasi melalui tugas, latihan, dan kuis interaktif, pemberian umpan balik serta penjelasan ulang materi, dan pemberian motivasi untuk meningkatkan keterlibatan warga belajar dalam evaluasi pembelajaran. Strategi-strategi tersebut mampu meningkatkan kenyamanan, perhatian, dan partisipasi warga belajar selama proses pembelajaran.

Kata Kunci: *strategi tutor, partisipasi warga belajar, pembelajaran Paket C, PKBM*

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ABSTRACT

ZAHRA DARMAYANA. Analysis of Tutor Strategies to Improve Learners' Participation in the Learning Process at PKBM Laskar Pelangi. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.

This study aims to analyze the strategies employed by tutors to enhance the participation of Package C learners in the learning process at PKBM Laskar Pelangi during the 2025/2026 Academic Year. The study was motivated by the low level of learner participation, as indicated by inconsistent attendance, limited involvement in discussion activities, and low activeness during the learning process. The focus of this study includes tutor strategies in the planning, implementation, and evaluation stages of learning. This study employed a qualitative approach with a descriptive research design. The research informants consisted of 4 participants, namely 2 tutors and 2 learners. Data were collected through observation, interviews, and documentation, and were analyzed using the stages of data reduction, data display, and conclusion drawing. Data validity was ensured through source triangulation, technique triangulation, and theory triangulation. The findings revealed that, at the planning stage, tutors adapted learning activities to the learners' conditions, used interactive learning methods and media, and provided motivation to improve learner attendance. During the implementation stage, tutors applied interactive learning through question-and-answer sessions and discussions, adopted a personal approach to create a comfortable learning environment, and provided learning stimuli to encourage learners' active participation. Meanwhile, at the evaluation stage, tutors conducted evaluations through assignments, practice exercises, and interactive quizzes, accompanied by feedback, re-explanation of learning materials, and motivation to increase learners' involvement in the evaluation process. These strategies were able to improve learners' comfort, attention, and participation throughout the learning process.

Keywords: tutor strategies, learner participation, Package C learning, PKBM.

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