ABSTRAK

ELENA AGNESIA TAMBUNAN. Pengaruh Metode Poster Comment terhadap Efektivitas Belajar Peserta Didik Paket B di PKBM Laskar Pelangi. Skripsi. Medan: Fakultas Ilmu Pendidikan, Universitas Negeri Medan, 2026.

Penelitian ini dilatarbelakangi oleh rendahnya keterlibatan peserta didik dalam pembelajaran yang berdampak pada kurang optimalnya efektivitas belajar peserta didik Program Paket B di PKBM Laskar Pelangi. Penelitian ini bertujuan untuk mengetahui pengaruh metode *Poster Comment* terhadap efektivitas belajar peserta didik Program Paket B di PKBM Laskar Pelangi. Penelitian ini menggunakan pendekatan kuantitatif dengan desain *One Group Pretest-Posttest Design*. Subjek penelitian berjumlah 28 peserta didik Program Paket B kelas VIII di PKBM Laskar Pelangi. Data dikumpulkan melalui tes efektivitas belajar, kemudian dianalisis menggunakan analisis deskriptif, uji normalitas *Shapiro-Wilk*, uji regresi linear sederhana, dan uji *Wilcoxon Signed-Rank Test*. Hasil penelitian menunjukkan bahwa rata-rata skor peserta didik meningkat dari 18,75 pada *Pretest* menjadi 27,96 pada *Posttest*, atau sebesar 49,12%. Hasil uji *Wilcoxon Signed-Rank Test* memperoleh nilai Asymp. Sig. (2-tailed) sebesar 0,000 (< 0,05), sehingga H_0 ditolak dan H_a diterima. Dengan demikian, dapat disimpulkan bahwa metode *Poster Comment* berpengaruh signifikan terhadap efektivitas belajar peserta didik Program Paket B di PKBM Laskar Pelangi.

Kata Kunci: metode *Poster Comment*, efektivitas belajar, Program Paket B, PKBM, pendidikan nonformal.

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ABSTRACT

ELENA AGNESIA TAMBUNAN. The Effect of the Poster Comment Method on the Learning Effectiveness of Paket B Learners at PKBM Laskar Pelangi. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.

This research was motivated by the low level of student engagement in learning, which resulted in suboptimal learning effectiveness among students of Package B Program at PKBM Laskar Pelangi. This study aimed to determine the effect of the Poster Comment method on the learning effectiveness of Package B Program students at PKBM Laskar Pelangi. This research used a quantitative approach with a One Group Pretest-Posttest Design. The research subjects consisted of 28 eighth-grade students of the Package B Program at PKBM Laskar Pelangi. Data were collected through a learning effectiveness test, then analyzed using descriptive analysis, the Shapiro-Wilk normality test, simple linear regression analysis, and the Wilcoxon Signed-Rank Test. The results showed that students' average scores increased from 18.75 in the *Pretest* to 27.96 in the *Posttest*, an increase of 49.12%. The Wilcoxon Signed-Rank Test obtained an Asymp. Sig. (2-tailed) value of 0.000 (< 0.05), so H_0 was rejected and Ha was accepted. Therefore, it can be concluded that the Poster Comment method has a significant effect on the learning effectiveness of Package B Program students at PKBM Laskar Pelangi.

Keywords: Poster Comment method, learning effectiveness, Package B Program, Community Learning Center (PKBM), non-formal education.

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