# ABSTRAK

**SUCI MULYA LESTARI. Gambaran Praktik Pola Asuh Orang Tua *Digital Native* terhadap Perkembangan Karakter Anak Era *Society 5.0* di Medan: Studi Kualitatif. Skripsi. Medan : Fakultas Ilmu Pendidikan, Universitas Negeri Medan. 2026.**

Penelitian ini bertujuan untuk mendeskripsikan gambaran praktik pola asuh orang tua Digital Native terhadap perkembangan karakter anak pada era Society 5.0 di Kota Medan. Penelitian ini menggunakan pendekatan kualitatif dengan metode fenomenologi. Subjek penelitian terdiri atas lima orang tua Digital Native yang dipilih menggunakan teknik *snowball sampling*. Data dikumpulkan melalui wawancara, observasi, dan dokumentasi, kemudian dianalisis menggunakan analisis tematik dengan uji keabsahan melalui triangulasi dan *member checking*. Hasil penelitian menunjukkan bahwa praktik pola asuh orang tua Digital Native mengintegrasikan koneksi emosional, kontrol perilaku, penghargaan terhadap individualitas anak, keteladanan digital, serta perlindungan dan pemberdayaan anak dalam kehidupan sehari-hari. Praktik tersebut mendukung perkembangan karakter anak pada aspek moral, kognitif, afektif, sosial, kebiasaan, dan spiritual melalui pengasuhan yang adaptif, partisipatif, dan berorientasi pada nilai. Penelitian ini menyimpulkan bahwa orang tua Digital Native mampu memanfaatkan teknologi secara bijaksana dengan tetap mengedepankan nilai-nilai kemanusiaan sehingga mendukung pembentukan karakter anak yang sesuai dengan tuntutan era Society 5.0.

**Kata Kunci: Pola Asuh Digital Native, Perkembangan Karakter Anak, Society 5.0, Fenomenologi.**

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# ABSTRACT

**Suci Mulya Lestari.** ***An Overview of Digital Native Parents' Parenting Practices on Children's Character Development in the Society 5.0 Era in Medan: A Qualitative Study*****. Skripsi. Medan : Faculty of Education. State University of Medan. 2026.**

This study aimed to describe the parenting practices of Digital Native parents in supporting children's character development in the Society 5.0 era in Medan City. The study employed a qualitative approach using a phenomenological method. The participants consisted of five Digital Native parents selected through snowball sampling. Data were collected through interviews, observations, and documentation, and were analyzed using thematic analysis. The trustworthiness of the data was ensured through triangulation and member checking. The findings revealed that the parenting practices of Digital Native parents integrate emotional connection, behavioral control, respect for children's individuality, digital role modeling, and protection and empowerment into their daily parenting. These practices support children's character development across moral, cognitive, affective, social, habitual, and spiritual dimensions through adaptive, participatory, and value-oriented parenting. The study concludes that Digital Native parents are able to utilize technology wisely while maintaining human values, thereby fostering children's character development in accordance with the demands of the Society 5.0 era.

**Keywords: Digital Native Parenting, Children's Character Development, Society 5.0, Phenomenology**

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