

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

A. Conclusions

1. This study was conducted with 11th-grade students at SMA Gajah Mada Medan to address research questions regarding students' needs in learning analytical explanatory texts and the development of instructional materials using Articulate Storyline 360. The results revealed that students experienced difficulties learning analytical explanatory texts using traditional instructional materials and required more interactive learning resources. The needs analysis indicated that students prefer learning materials incorporating multimedia elements such as images, videos, animations, interactive exercises, and immediate feedback to support the learning process.
2. Based on the needs identified, successfully developed interactive learning materials using Articulate Storyline 360 by applying a research and development methodology. The developed media includes learning materials, videos, quizzes, exercises, and feedback features designed to facilitate student learning. Expert validation resulted in an average score of 4.13, classified as "good." This indicates that the developed media is appropriate for teaching analytical explanations. These findings objectively demonstrate that the developed product meets students' learning needs and educational requirements.

B. Suggestions

Based on the findings and conclusions of this study, several suggestions are proposed for students, teachers, and future researchers.

For students, they are encouraged to utilize the Articulate Storyline 360-based learning media as an additional learning resource both inside and outside the classroom. By actively engaging with the learning materials, exercises, and quizzes provided in the media, students can improve their understanding of Analytical Exposition Text and develop their writing skills. Students are also encouraged to study independently by using the media repeatedly according to their individual learning pace.

For teachers, it is recommended to integrate the Articulate Storyline 360-based learning media into the teaching and learning process to create a more engaging, interactive, and student-centered learning environment. The media can serve as an alternative instructional resource for teaching Analytical Exposition Text. Teachers are also encouraged to modify and enrich the learning content based on students' needs, learning objectives, and classroom conditions.

For future researchers, it is recommended to conduct further studies by implementing the developed learning media in classroom settings to examine its effectiveness in improving students' writing achievement and learning motivation. Future research may also involve larger samples and different educational contexts to obtain more comprehensive findings.

In addition, future researchers are encouraged to explore the use of Articulate Storyline 360 for developing learning media for other English language skills, particularly reading comprehension. Considering the platform's multimedia features, interactive navigation, and immediate feedback, it has the potential to support reading activities effectively. Future studies may compare the use of Articulate Storyline 360 in teaching different language skills, such as reading and writing, to determine the contexts in which the platform can be used most effectively.

