

ABSTRAK

Mahdariani, NIM 3211131004, Analisis Pola Dan Faktor Persebaran Spasial Usaha Mikro Kecil Dan Menengah Di Kecamatan Kualuh Hulu Kabupaten Labuhanbatu Utara. Skripsi, Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan. 2026.

Penelitian ini bertujuan untuk mengetahui : (1) Jenis dan karakteristik UMKM Kecamatan Kualuh Hulu, (2) Pola Persebaran UMKM Kecamatan Kualuh Hulu, (3) Faktor Persebaran UMKM Kecamatan Kualuh Hulu.

Penelitian dilaksanakan di Kecamatan Kualuh Hulu Bulan Agustus 2025. Populasi penelitian ini mencakup seluruh UMKM yang ada di Kecamatan Kualuh Hulu dengan penentuan sampel yang dilakukan menggunakan total sampel. Teknik pengumpulan data menggunakan wawancara sekaligus observasi dengan pengolahan data menggunakan analisis tetangga terdekat dan deskripsi.

Hasil penelitian menunjukkan : (1) UMKM didominasi oleh usaha mikro (61,53%) kecil (20,20%) menengah (18,27%) dan dengan sektor perdagangan (49,03%) kuliner (29,81%) jasa (17,31%) pertanian (3,85%). (2) Analisis spasial menghasilkan pola persebaran yang berbeda-beda pada setiap perkembangannya berdasarkan keseluruhan UMKM memiliki pola mengelompok (cluster), berdasarkan skala usaha mikro (mengelompok) kecil (menyebar) menengah (acak), sedangkan berdasarkan sektor usaha perdagangan (mengelompok) kuliner (mengelompok) jasa (acak) dan pertanian (menyebar). (3) Faktor-faktor yang mempengaruhi persebaran meliputi aksesibilitas dan infrastruktur transportasi, konsentrasi pasar dan kepadatan penduduk, ketersediaan modal, eksternalitas positif dan aglomerasi ekonomi serta keberadaan fasilitas penunjang.

ABSTRACT

Mahdariani, NIM 3211131004, Analysis of Spatial Distribution Patterns and Factors of Micro, Small, and Medium Enterprises in Kualuh Hulu District, North Labuhanbatu Regency. Thesis, Department of Geography Education, Faculty of Social Sciences, State University of Medan. 2026.

This study aims to determine: (1) the types and characteristics of MSMEs in Kualuh Hulu District, (2) the distribution patterns of MSMEs in Kualuh Hulu District, (3) the distribution factors of MSMEs in Kualuh Hulu District.

The study was conducted in Kualuh Hulu District in August 2025. The population of this study included all MSMEs in Kualuh Hulu District, with sampling using the total sample. Data collection techniques used interviews and observations, with data processing using nearest neighbor analysis and description.

The results of the study show: (1) MSMEs are dominated by micro (61.53%) small (20.20%) medium (18.27%) businesses and with the trade sector (49.03%) culinary (29.81%) services (17.31%) agriculture (3.85%). (2) Spatial analysis produces different distribution patterns in each development based on the overall MSMEs having a cluster pattern, based on the scale of micro (clustered) small (spread) medium (random), while based on the trade business sector (clustered) culinary (clustered) services (random) and agriculture (spread). (3) Factors that influence distribution include accessibility and transportation infrastructure, market

concentration and population density, availability of capital, positive externalities and economic agglomeration as well as the existence of supporting facilities.



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