

ABSTRAK

Nana Ismail, NIM 2211151014. “Pengembangan Buku Panduan *Food Photography* Sebagai Sumber Belajar Pada Ekstrakurikuler Di Man 2 Model” Medan Skripsi, Jurusan Seni Rupa S-1. Program Studi Pendidikan Seni Rupa Universitas Negeri Medan, 2026.

Kegiatan ekstrakurikuler fotografi berperan penting dalam mengembangkan kreativitas, literasi visual, dan keterampilan teknis peserta didik. Salah satu materi yang relevan dalam kegiatan tersebut adalah *Food Photography*, yaitu fotografi makanan yang menekankan aspek estetika, pencahayaan, dan komposisi visual. Penelitian ini bertujuan untuk mengembangkan buku panduan *Food Photography* sebagai sumber belajar pada kegiatan ekstrakurikuler fotografi di MAN 2 Model Medan. Penelitian ini menggunakan metode penelitian dan pengembangan (*Research and Development*) dengan model 4D yang meliputi tahap *define*, *design*, *develop*, dan *disseminate*. Instrumen penelitian terdiri atas angket validasi ahli materi dan ahli media, angket respon siswa, serta rubrik penilaian hasil karya fotografi siswa. Data dianalisis menggunakan teknik deskriptif kuantitatif melalui perhitungan skor rata-rata dan persentase kelayakan. Hasil penelitian menunjukkan bahwa buku panduan *Food Photography* dinyatakan sangat layak digunakan, dengan persentase validasi ahli materi sebesar 90% dan ahli media sebesar 89%. Respon siswa pada uji coba terbatas dan uji coba luas masing-masing memperoleh kategori sangat baik. Penilaian hasil karya fotografi siswa juga menunjukkan peningkatan kualitas dengan rata-rata kategori sangat baik. Dengan demikian, buku panduan *Food Photography* yang dikembangkan dinyatakan valid, praktis, dan efektif sebagai sumber belajar pada kegiatan ekstrakurikuler fotografi di MAN 2 Model Medan.

Kata kunci: *Food Photography*, buku panduan, pengembangan media, ekstrakurikuler

ABSTRACT

Nana Ismail, NIM 2211151014. “Development of a Food Photography Guidebook as a Learning Resource for Extracurricular Activities at MAN 2 Model Medan” Undergraduate Thesis, Department of Fine Arts (S-1), Art Education Study Program, Universitas Negeri Medan. 2026.

Photography extracurricular activities play an important role in developing students' creativity, visual literacy, and technical skills. One relevant topic in this activity is Food Photography, which emphasizes aesthetic aspects, lighting, and visual composition. This study aimed to develop a Food Photography guidebook as a learning resource for photography extracurricular activities at MAN 2 Model Medan. This research employed a Research and Development (R&D) method using the 4D model, consisting of define, design, develop, and disseminate stages. The research instruments included validation questionnaires from content and media experts, student response questionnaires, and a rubric for assessing students' photographic works. Data were analyzed using descriptive quantitative techniques by calculating mean scores and feasibility percentages. The results showed that the Food Photography guidebook was categorized as highly feasible, with a content expert validation score of 90% and a media expert validation score of 89%. Student responses in both limited and field trials were classified as very good. The assessment of students' photographic works also indicated an improvement in quality with an average very good category. Therefore, the developed Food Photography guidebook is valid, practical, and effective as a learning resource for photography extracurricular activities at MAN 2 Model Medan.

Keywords: *Food Photography, guidebook, media development, extracurricular activities*