

ABSTRAK

KHAIRIAH NUR. Pengembangan Bahan Ajar *Flipbook* Bermuatan Kearifan Lokal Pada Pembelajaran Menulis Pantun di Kelas V MIS Al Karomah Berastagi. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2026.

Penelitian ini dilatarbelakangi oleh rendahnya keterampilan menulis pantun siswa kelas V di MIS Al Karomah Berastagi, di mana hanya 7 dari 24 siswa yang mencapai kriteria ketuntasan minimal. Permasalahan utama bersumber pada keterbatasan bahan ajar yang masih bersifat konvensional serta kurangnya media pembelajaran yang menarik dan kontekstual bagi siswa. Penelitian ini bertujuan untuk mengembangkan bahan ajar *flipbook* digital yang mengintegrasikan kearifan lokal guna meningkatkan keterampilan menulis pantun, serta menguji tingkat validitas, kepraktisan, dan keefektifan produk tersebut dalam proses pembelajaran. Metode penelitian yang digunakan adalah penelitian dan pengembangan (*Research and Development*) dengan mengacu pada model pengembangan ADDIE yang terdiri dari lima tahap sistematis, yaitu: *Analysis* (Analisis), *Design* (Desain), *Development* (Pengembangan), *Implementation* (Implementasi), dan *Evaluation* (Evaluasi). Subjek penelitian melibatkan 22 siswa kelas V MIS Al Karomah Berastagi. Instrumen pengumpulan data mencakup lembar observasi, wawancara, angket validasi ahli, angket respons guru dan siswa, serta tes hasil belajar berupa *pre-test* dan *post-test*. Hasil penelitian menunjukkan bahwa: (1) Bahan ajar dinyatakan "Sangat Layak" berdasarkan penilaian ahli materi dengan skor 92% dan ahli desain sebesar 92%. (2) Produk dikategorikan "Sangat Praktis" melalui persentase respons guru sebesar 93% dan rata-rata respons siswa mencapai 91%. (3) Penggunaan *flipbook* terbukti "Efektif" dalam meningkatkan hasil belajar, terlihat dari kenaikan nilai rata-rata dari 68 menjadi 86. Analisis N-Gain menunjukkan peningkatan sebesar 0,50 dengan kategori "Sedang". Berdasarkan temuan tersebut, dapat disimpulkan bahwa bahan ajar *flipbook* bermuatan kearifan lokal sangat layak, praktis, dan efektif digunakan untuk mengoptimalkan pembelajaran menulis pantun di kelas V sekolah dasar.

Kata Kunci : Bahan Ajar, *Flipbook*, Kearifan Lokal, Menulis Pantun.

ABSTRACT

KHAIRIAH NUR. Development of Local Wisdom-Based Flipbook Teaching Materials in Poetry Writing Learning for Grade V Students at MIS Al Karomah Berastagi. Undergraduate Skripsi. Medan: Faculty of Education, State University Of Medan, 2026.

This research was motivated by the low poetry (pantun) writing skills of fifth-grade students at MIS Al Karomah Berastagi, where only 7 out of 24 students achieved the minimum mastery criteria. The primary issue stemmed from the limitations of conventional teaching materials and the lack of engaging and contextual learning media for students. This study aims to develop digital flipbook teaching materials that integrate local wisdom to improve poetry writing skills, as well as to test the validity, practicality, and effectiveness of the product in the learning process. The research method used was Research and Development (R&D) based on the ADDIE development model, which consists of five systematic stages: Analysis, Design, Development, Implementation, and Evaluation. The research subjects involved 22 fifth-grade students at MIS Al Karomah Berastagi. Data collection instruments included observation sheets, interviews, expert validation questionnaires, teacher and student response questionnaires, and learning outcomes tests (pre-test and post-test). The results showed that: (1) The teaching materials were declared "Very Feasible" based on material expert assessment with a score of 92% and design expert assessment with a score of 92%. (2) The product was categorized as "Very Practical" with a teacher response percentage of 93% and an average student response of 91%. (3) The use of the flipbook proved "Effective" in improving learning outcomes, as evidenced by the increase in the average score from 68 to 86. The N-Gain analysis showed an increase of 0.50, falling into the "Medium" category. Based on these findings, it can be concluded that the local wisdom-based flipbook teaching materials are highly feasible, practical, and effective for optimizing poetry writing learning in fifth-grade elementary schools.

Keywords: Teaching Materials, Flipbook, Local Wisdom, Poetry Writing.