

ABSTRAK

DEBBY SELVIANA WARUWU. Pengaruh Penggunaan Media *Face Poly* Terhadap Kecerdasan Emosional Anak Usia 4-5 Tahun Di PG-TK Triviona Kids. Skripsi. Medan: Fakultas Ilmu Pendidikan, Universitas Negeri Medan, 2026.

Tujuan penelitian ini adalah untuk melihat pengaruh penggunaan media *face poly* dalam meningkatkan kecerdasan emosional anak usia 4-5 tahun di PG-TK Triviona Kids. Kecerdasan emosional pada anak usia dini memiliki peranan penting dalam menunjang perkembangan sosial dan emosional, yang mencakup kemampuan anak dalam mengenali emosi diri, mengelola emosi, serta membangun memotivasi diri. Pendekatan penelitian yang digunakan adalah kuantitatif dengan rancangan pra-eksperimental melalui model *One Group Pretest-Posttest Design*. Seluruh peserta didik kelompok A di PG-TK Triviona Kids yang berjumlah 15 anak dilibatkan sebagai subjek penelitian. Media *face poly* digunakan sebagai perlakuan yang dirancang untuk memberikan menstimulasi terhadap perkembangan kecerdasan emosional anak. Teknik pengumpulan data dilakukan melalui observasi dengan instrumen berupa lembar pengamatan kecerdasan emosional anak, serta dokumentasi sebagai pelengkap data penelitian. Data yang terkumpul kemudian dianalisis menggunakan teknik uji Wilcoxon Signed Rank Test. Hasil analisis menunjukkan adanya peningkatan rata-rata skor kecerdasan emosional anak, yaitu dari 5,53 yang termasuk dalam kategori tinggi saat *pretest* menjadi 7,73 dengan kategori sangat tinggi pada tahap *posttest*. Hasil pengujian hipotesis menghasilkan nilai signifikansi sebesar $0,001 < 0,05$, sehingga menunjukkan adanya perbedaan kecerdasan emosional anak sebelum dan sesudah pemberian perlakuan. Dengan demikian, dapat disimpulkan bahwa media *face poly* berpengaruh secara signifikan terhadap kecerdasan emosional anak usia 4-5 tahun di PG-TK Triviona Kids.

Kata Kunci: Kecerdasan Emosional, Media *Face Poly*, Anak Usia Dini.

ABSTRACT

DEBBY SEVIANA WARUWU. The Effect of Face Poly Media Use on the Emotional Intelligence of 4-5 Year Old Children at Triviona Kids Kindergarten. Skripsi. Medan: Faculty of Education, State University of Medan, 2026.

The purpose of this study was to examine the effect of using face poly media in improving the emotional intelligence of children aged 4-5 years at PG-TK Triviona Kids. Emotional intelligence in early childhood plays an important role in supporting social and emotional development, which includes children's ability to recognize their own emotions, manage emotions, and build self-motivation. The research approach used was quantitative with a pre-experimental design through the One Group Pretest-Posttest Design model. All 15 students in group A at PG-TK Triviona Kids were involved as research subjects. Face poly media was used as a treatment designed to stimulate the development of children's emotional intelligence. Data collection techniques were carried out through observation with instruments in the form of children's emotional intelligence observation sheets, as well as documentation as a complement to research data. The collected data were then analyzed using the Wilcoxon Signed Rank Test technique. The results of the analysis showed an increase in the average score of children's emotional intelligence, namely from 5.53 which was included in the high category during the pretest to 7.73 with a very high category at the posttest stage. The results of the hypothesis testing yielded a significance value of $0.001 < 0.05$, indicating a difference in children's emotional intelligence before and after treatment. Therefore, it can be concluded that face poly media significantly influences the emotional intelligence of children aged 4-5 years at PG-TK Triviona Kids.

Keywords: Emotional Intelligence, Face Poly Media, Early Childhood