

ABSTRAK

LOISE ARINANDA BR SINULINGGA. Eksplorasi Faktor-Faktor yang Mempengaruhi Minat Siswa SMK Negeri 1 Binjai Melanjutkan Studi ke Perguruan Tinggi. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2026.

Minat siswa Sekolah Menengah Kejuruan (SMK) untuk melanjutkan studi ke perguruan tinggi dipengaruhi oleh berbagai faktor yang saling berkaitan, baik dari dalam diri siswa maupun dari lingkungan sekitarnya. Penelitian ini bertujuan untuk mengeksplorasi faktor-faktor internal dan eksternal yang memengaruhi minat siswa kelas XII SMK Negeri 1 Binjai dalam melanjutkan studi ke perguruan tinggi. Penelitian menggunakan pendekatan kualitatif dengan desain deskriptif eksploratif. Subjek penelitian berjumlah 10 siswa kelas XII jurusan Akuntansi dan Keuangan Lembaga (AKL) yang dipilih berdasarkan rekomendasi guru Bimbingan dan Konseling (BK). Pengumpulan data dilakukan melalui wawancara mendalam, observasi, dan dokumentasi. Analisis data menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, serta penarikan kesimpulan, dengan keabsahan data diperkuat melalui triangulasi sumber dan teknik. Hasil penelitian menunjukkan bahwa faktor internal yang memengaruhi minat studi lanjut siswa meliputi motivasi pribadi, cita-cita, kesadaran akan pentingnya pendidikan, minat jurusan, rencana masa depan, serta hambatan internal seperti tekanan akademik dan kecemasan psikologis. Faktor eksternal meliputi dukungan keluarga, peran sekolah dan guru BK, pengaruh teman sebaya, kondisi ekonomi, serta akses informasi pendidikan tinggi. Faktor internal menjadi pendorong utama minat studi lanjut, yang diperkuat oleh dukungan faktor eksternal. Penelitian ini menegaskan pentingnya pendampingan karier yang komprehensif bagi siswa SMK.

Kata Kunci : minat studi lanjut, siswa SMK, faktor internal, faktor eksternal, bimbingan karir

ABSTRACT

LOISE ARINANDA BR SINULINGGA. Exploration of Factors Affecting the Interest of SMK Negeri 1 Binjai Students to Continue Their Studies to Higher Education. Skripsi. Medan: Faculty of Education. State University of Medan. 2026.

Students' interest in continuing their studies to higher education is influenced by various interrelated factors, both internal and external. This study aims to explore the internal and external factors that influence the interest of twelfth-grade students at SMK Negeri 1 Binjai in pursuing higher education. This research employed a qualitative approach with a descriptive exploratory design. The research subjects consisted of 10 twelfth-grade students from the Accounting and Financial Institution (AKL) program, selected based on recommendations from the school guidance and counseling (BK) teacher. Data were collected through in-depth interviews, observations, and documentation. Data analysis was conducted using the Miles and Huberman model, which includes data reduction, data display, and conclusion drawing, while data validity was ensured through source and technique triangulation. The findings indicate that internal factors influencing students' interest in higher education include personal motivation, aspirations, awareness of the importance of education, field-of-study interest, future planning, and internal barriers such as academic pressure and psychological anxiety. External factors include family support, the role of school and guidance counselors, peer influence, economic conditions, and access to information about higher education. Internal factors emerged as the primary drivers of students' interest in continuing their studies, which are further strengthened by external support. This study highlights the importance of comprehensive career guidance services for vocational school students.

Keywords: interest in higher education, vocational school students, internal factors, external factors, career guidance