

ABSTRAK

FAKHRIZA AMALIA PUTRI. Analisis Pengembangan Program Bimbingan dan Konseling di SMA Negeri 21 Medan T.A 2025/2026. Skripsi. Medan: Fakultas Ilmu Pendidikan. Universitas Negeri Medan. 2026.

Penelitian ini bertujuan untuk menganalisis, mengidentifikasi proses perancangan, pelaksanaan, dan evaluasi program BK, serta mengungkap kendala yang dihadapi dalam proses pengembangan program Bimbingan dan Konseling (BK) di SMA Negeri 21 Medan Tahun Ajaran 2025/2026. Latar belakang penelitian ini didasarkan pada pentingnya program BK yang efektif untuk mendukung perkembangan siswa secara holistik namun sering kali dihadapkan dengan tantangan yang kurang inklusif dan minimnya partisipasi *stakeholder*. Metode yang digunakan pada penelitian ini adalah kualitatif dengan pendekatan studi kasus. Teknik pengumpulan data meliputi wawancara mendalam, observasi dan dokumentasi. Analisis data dilakukan melalui model analisis domain, taksonomi, komponensial, dan tema kultural. Hasil penelitian menunjukkan bahwa pengembangan program BK masih bersifat *top-down* dan kurang melibatkan siswa serta guru mata pelajaran secara signifikan dan asesmen kebutuhan sering kali tidak dilakukan secara sistematis, sehingga program tidak responsif terhadap kebutuhan spesifik siswa. Adanya keterbatasan waktu dan sumber daya dan fasilitas menjadi hambatan utama dalam pelaksanaan program, sehingga perlunya pergeseran paradigma pengembangan program BK menuju pendekatan kolaboratif berbasis data empiris untuk meningkatkan efektivitas layanan dengan melakukan asesmen kebutuhan rutin, meningkatkan partisipasi *stakeholder*, dan memperbaiki sarana prasarana BK.

Kata Kunci: Pengembangan Program BK, *Stakeholder*, Evaluasi Program BK

ABSTRACT

FAKHRIZA AMALIA PUTRI. Analysis of the Development of Guidance and Counseling Programs at State Senior High School 21 Medan Academic Year 2025/2026. Skripsi. Medan: Faculty of Education. State University of Medan. 2026

This research aims to analyze and identify the processes of designing, implementing, and evaluating the Guidance and Counseling Program, as well as reveal the obstacles faced in the developmental of the Guidance and Counseling Program at SMA Negeri 21 Medan for the 2025/2026 Academic Year. The background of this research is based on the importance of an effective guidance dan Counseling program to support stundets' holistic development, but is often faced with challenges that are less inclusive and minimal stakeholder participation. The method used in this research is qualitative with a case study approach. Data collection techniques include in-depth interviews, observation, and documentation. Data analysis was conducted through the domain analysis model, taxonomy, componential, and cultural theme. The result show that the development of guidance and counseling program is still top-down and does not significantly involve student and subject teachers, and needs assessment is often not carried out systematically, so the program is not responsive to students' specific needs. Also shows that there are limitations in time and resources and facilities that become the main obstacles in program implementation, so there is a need of paradigm shift in guidance and counseling program development towards collaborative approach based on empirical data to improve service effectiveness by conducting routine needs assessments, increasing stakeholder participation, and improving guidance and counseling facilities.

Keyword: Guidance and Counseling Program Development, Guidance and Counseling Program Evaluation, Stake holder.