

ABSTRAK

Yemima Suharti Hulu: Hubungan Prinsip Dasar Seni Dan Desain Dengan Hasil Praktik Tata Rias Wajah Fantasi Siswa Tata Kecantikan SMK Swasta Tarbiyah Islamiyah. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2026

Permasalahan dalam penelitian ini adalah rendahnya pemahaman siswa terhadap prinsip dasar seni dan desain yang berdampak pada belum optimalnya hasil praktek tata rias wajah fantasi siswa tata kecantikan. Penelitian ini bertujuan untuk mengetahui hubungan antara prinsip dasar seni dan desain dengan hasil praktik tata rias wajah fantasi siswa tata kecantikan SMK Swasta Tarbiyah Islamiyah.

Penelitian ini menggunakan metode deskriptif korelasional dengan populasi seluruh siswa kelas XI Tata Kecantikan yang berjumlah 37 siswa, yang sekaligus dijadikan sebagai sampel melalui teknik total *sampling*. Teknik pengumpulan data menggunakan tes untuk mengukur pengetahuan prinsip dasar seni dan desain serta lembar observasi untuk menilai hasil praktik tata rias wajah fantasi siswa. Analisis data dilakukan melalui analisis deskriptif, uji normalitas, uji linearitas, dan uji hipotesis menggunakan korelasi *Product Moment*.

Hasil penelitian menunjukkan bahwa tingkat pengetahuan prinsip dasar seni dan desain siswa berada pada kategori cukup dengan nilai rata-rata 21,54, sedangkan hasil praktik tata rias wajah fantasi berada pada kategori kurang dengan nilai rata-rata 38,4. Hasil uji korelasi menunjukkan bahwa terdapat hubungan positif dan signifikan antara prinsip dasar seni dan desain dengan hasil praktik tata rias wajah fantasi siswa, dengan nilai r_{hitung} sebesar 0,363 lebih besar dari r_{tabel} sebesar 0,325 pada taraf signifikansi 5%. Hal ini menunjukkan bahwa pemahaman prinsip dasar seni dan desain berperan penting dalam meningkatkan kualitas hasil praktik tata rias wajah fantasi siswa. Peningkatan pemahaman prinsip dasar seni dan desain melalui pembelajaran yang terintegrasi antara teori dan praktik sangat diperlukan untuk meningkatkan keterampilan dan kualitas hasil praktik siswa.

Kata Kunci: Prinsip Dasar Seni Dan Desain, Tata Rias Wajah Fantasi.

ABSTRACT

Yemima Suharti Hulu: The Relationship between Basic Principles of Art and Design and the Results of Fantasy Make up Practice of Beauty Students at Tarbiyah Islamiyah Private Vocational School. Thesis. Faculty of Engineering, State University of Medan. 2026

The problem in this research is students' low understanding of the basic principles of art and design, which results in less than optimal results in their fantasy make up practices. This study aims to determine the relationship between the basic principles of art and design and the results of their fantasy make up practices at Tarbiyah Islamiyah Private Vocational School.

This research used a descriptive correlational method with a population consisting of all 37 students of class XI Beauty Program, who were also used as the research sample through total sampling technique. Data were collected using a test to measure students' knowledge of basic art and design principles and an observation sheet to assess the results of fantasy make up practice. Data analysis was conducted through descriptive analysis, normality test, linearity test, and hypothesis testing using Pearson Product Moment correlation.

The results showed that students' knowledge of basic art and design principles was in the sufficient category with a mean score of 21.54, while the results of fantasy make up practice were in the low category with a mean score of 38.4. The correlation analysis showed a positive and significant relationship between basic art and design principles and fantasy make up practice results, with an r -value of 0.363, which was higher than the r -table value of 0.325 at a 5% significance level. These findings indicate that understanding the basic principles of art and design plays an important role in improving students' fantasy make up practice outcomes. Therefore, enhancing students' understanding of art and design principles through integrated theoretical and practical learning is essential to improve their skills and practice performance.

Keywords: *Basic Principles Of Art And Design, Fantasy Make up.*