

ABSTRAK

Ferdian Sipayung (6213210068) “Pengaruh Gaya Komunikasi Pelatih terhadap Motivasi Prestasi Atlet Karate Sumut pada Pekan Olahraga Nasional Aceh-Sumut XXI tahun 2024” (Pembimbing: Zulaini, S .Km, M.Kes)

Skripsi: Fakultas Ilmu Keolahragaan UNIMED 2025

Penelitian ini berangkat dari permasalahan mengenai bagaimana gaya komunikasi yang diterapkan oleh pelatih berpengaruh terhadap motivasi prestasi atlet karate Sumatera Utara pada Pekan Olahraga Nasional (PON) XXI Aceh-Sumut tahun 2024. Tujuan utama penelitian ini adalah untuk menganalisis seberapa besar pengaruh gaya komunikasi pelatih terhadap motivasi prestasi atlet karate Sumatera Utara yang bertanding pada PON XXI Aceh-Sumut tahun 2024.

Metodologi penelitian bersifat kuantitatif. Metode sampel dipakai pada penelitian adalah total sampling serta populasinya tersusun atas semua 18 atlet karate dari Sumatera Utara yang bertanding dalam PON Aceh-Sumut ke-21 pada tahun 2024. Data dikumpulkan melalui angket yang dikembangkan berdasarkan indikator gaya komunikasi menurut Tubss dan Moss, meliputi *controlling*, *equalitarian*, *structuring*, *dynamic*, *relinquishing* dan *withdrawal style*. Sementara itu, indikator motivasi prestasi diadaptasi dari teori David McClelland yang terdiri atas aspek tanggung jawab, kebutuhan umpan balik dan inovaif. Analisa data dilakukan dengan menggunakan uji regresi linear sederhana menggunakan bantuan program SPSS versi 25

Hasil penelitian memaparkan gaya komunikasi pelatih berpengaruh positif serta signifikan terhadap motivasi prestasi atlet karate Sumatera Utara pada PON XXI Aceh-Sumut tahun 2024 dengan nilai $F_{hitung} > F_{tabel} = 5,92 > 4,49$.

Kata Kunci: Gaya komunikasi, Motivasi prestasi, Atlet Karate

ABSTRAK

Ferdian Sipayung (6213210068) “The Influence of Coach Communication Style on the Achievement Motivation of North Sumatra Karate Athletes at the 21st Aceh-North Sumatra National Sports Week in 2024” (Supervisor: Zulaini, S.Km, M.Kes)

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This study starts from the problem of how the communication style applied by the coach influences the achievement motivation of karate athletes in North Sumatra at the XXI National Sports Week (PON) Aceh-North Sumatra in 2024. The main objective of this study is to analyze how much influence the coach's communication style has on the achievement motivation of karate athletes in North Sumatra who compete in the XXI PON Aceh-North Sumatra in 2024.

The method used in this research is a quantitative approach. The population in this study included all karate athletes from North Sumatra who participated in the 21st National Games in Aceh-North Sumatra in 2024, totaling 18 people, with the sampling technique being total sampling. Data were collected through a questionnaire developed based on communication style indicators according to Tubss and Moss, including controlling, equalitarian, structuring, dynamic, reliquinshing, and withdrawal styles. Meanwhile, the achievement motivation indicator was adapted from David McClelland's theory, which consists of aspects of responsibility, need for feedback, and innovativeness. Data analysis was performed using a simple linear regression test with the help of the SPSS program version 25.

The results of this study indicate that the coach's communication style has a positive and significant effect on the achievement motivation of North Sumatran karate athletes at the XXI Aceh-North Sumatra PON in 2024 with a calculated F value $> F_{table} = 5.92 > 4.49$.

Keywords: Communication style, Achievement motivation, Karate athletes