

ABSTRAK

Wesy Mahrezeki. “*Pengembangan Video Tutorial Pembuatan Blus Di Kelas X Tata Busana SMK Pariwisata Imelda Medan*”. Skripsi. Fakultas Teknik. Universitas Negeri Medan. 2025.

Rendahnya pemahaman siswa kelas X Tata Busana di SMK Pariwisata Imelda Medan terhadap materi pembuatan busana sederhana yaitu pembuatan blus, siswa kesulitan memasang resleting, lengan, depun dan mengelim bawah baju. Tujuan penelitian adalah mengembangkan media pembelajaran video tutorial pembuatan blus dan mengetahui kelayakan media pembelajaran video tutorial pembuatan blus di kelas X Tata Busana SMK Pariwisata Imelda Medan.

Penelitian dan pengembangan (R&D) ini menggunakan model pengembangan ADDIE yang terdiri dari lima tahap : *analysis* (analisis), *design* (perencanaan), *development* (pengembangan), *implementation* (pelaksanaan) & *evaluation* (evaluasi). Subjek penelitian ini adalah 30 siswa kelas X Tata Busana SMK Pariwisata Imelda Medan, instrumen data yang digunakan berupa angket kebutuhan guru dan siswa, angket validasi ahli materi dan media dan angket respon siswa dan guru terhadap kelayakan media video pembelajaran. Uji kelayakan dilakukan dengan empat tahap yaitu uji coba kelompok kecil, uji coba kelompok sedang, uji coba kelompok besar dan uji coba kelayakan pada guru. Data yang diperoleh dianalisis secara deskriptif kuantitatif dengan menggunakan skor skala Likert sesuai kategori penilaian yang telah ditetapkan.

Hasil dari penelitian ini berupa produk media video tutorial pembuatan blus. Hasil validasi dari dua ahli materi mendapatkan skor 93.3% dengan kategori “sangat baik”. Sedangkan validasi dari ahli media memperoleh skor 89.3% dengan kategori “sangat baik”. Persentase rata – rata uji kelayakan kelompok kecil adalah 82.1%, persentase rata – rata uji kelayakan kelompok sedang adalah 89.1%, dan persentase rata – rata uji kelayakan kelompok besar Adalah 99.14%. Hasil uji coba kepada siswa menghasilkan skor rata – rata 90.11% dengan kategori “sangat layak” dan hasil uji coba kepada guru memperoleh skor rata – rata 93.3% dengan kategori “sangat layak”. Dapat disimpulkan bahwa video pembelajaran secara keseluruhan layak untuk digunakan dalam proses pembelajaran.

Kata kunci: Video Tutorial. Media Pembelajaran. Pembuatan Blus

ABSTRACT

Wesy Mahrezeki. “Development of a Tutorial Video on Blouse Making for 10th-grade Fashion Design Students at Imelda Medan Tourism Vocational High School.” Thesis. Faculty of Engineering, Medan State University. 2025.

The low level of understanding among Grade X Fashion Design students at Imelda Medan Tourism Vocational High School regarding the material on basic garment construction namely making blouses, causes students to experience difficulties in attaching sleeves, sewing necklines, and hemming the bottom of garments. The purpose of this research is to develop a tutorial video as a learning medium for blouse making and to determine the feasibility of the tutorial video for teaching Grade X Fashion Design students at Imelda Medan Tourism Vocational High School.

This research and development (R&D) study employed the ADDIE development model, which consists of five stages: analysis, design, development, implementation, and evaluation. The research subjects were 30 Grade X Fashion Design students at Imelda Medan Tourism Vocational High School. The data instruments used included teacher and student needs questionnaires, material and media expert validation questionnaires, and student response questionnaires regarding the feasibility of the video learning media. The feasibility testing was conducted in three stages: small group trials, medium group trials, large group trials and feasibility trials on teachers. The data obtained were analyzed descriptively and quantitatively using Likert-scale scoring according to predetermined assessment criteria.

The result of this study is a tutorial video product on blouse making. Validation results from two material experts obtained a score of 93.3%, categorized as “very good.” The validation from the media expert obtained a score of 89.3%, also categorized as “very good.” The average feasibility test results were 82.1% for small group trials, 89.1% for medium group trials, and 99.14% for large group trials. The overall average score from student trials was 90.11%, categorized as “highly feasible” and the results of the teachers trials yielded an average score of 93.3%, categorized as “highly feasible” It can be concluded that the tutorial video is appropriate for use as a learning medium in the teaching and learning process.

Keywords: Tutorial Video, Learning Media, Blouse Making