

ABSTRAK

Annisa Putri Suwarni: *Pengembangan Media Booklet Desain Busana Pesta Menggunakan Aplikasi Ibis Paint X Pada Siswa Kelas XI Tata Busana SMK Gelora Jaya Nusantara. Skripsi. Pendidikan Kesejahteraan Keluarga, Fakultas Teknik, Universitas Negeri Medan. 2026*

Pengembangan *booklet* ini dilatarbelakangi oleh kurangnya pemahaman peserta didik pada materi desain busana pesta menggunakan aplikasi ibis paint x. Penelitian ini tujuannya yakni mengembangkan media *booklet*, mengkaji kelayakan media *booklet*, dan untuk mengetahui keefektifan media *booklet* pada materi desain busana pesta menggunakan aplikasi ibis paint x. Riset ini ialah riset pengembangan (R&D) dan menggunakan model pengembangan ADDIE yaitu *Analysis, Design, Development, Implementation, dan Evaluation*.

Hasil penelitian menunjukkan: (1) Hasil validasi ahli materi memperoleh rata-rata persentase 97% dengan kategori “Sangat Valid” dan ahli media memperoleh 84% dengan kategori “Sangat Valid”. (3) Pada tahap uji coba pada siswa mendapatkan hasil “Sangat Layak” dengan hasil dari uji coba kelompok kecil (84%), kelompok sedang (88%) dan kelompok besar (89%). (4) Hasil kelayakan guru memperoleh persentase 87% dengan dikategorikan “Sangat Layak”, sehingga media *booklet* dinyatakan layak untuk digunakan sebagai media pembelajaran. (5) Pada uji efektivitas *booklet* menggunakan Uji N-gain dan Uji-t pada hasil desain seluruh siswa. Pada uji N-Gain memperoleh nilai 80,72%, termasuk kategori efektif dan pada hasil uji-t menunjukkan nilai signifikansi ($p < 0,001$) dengan nilai t hitung sebesar 22,689. Pada tahap efektivitas didapatkan hasil pretest 66,8 dan posttest 93,8, sehingga terdapat peningkatan hasil belajar siswa dalam mendesain busana dengan menggunakan *booklet*. Maka, disimpulkan bahwa media *booklet* sangat layak untuk digunakan sebagai media pembelajaran dan efektif untuk meningkatkan pemahaman siswa pada materi desain busana pesta menggunakan aplikasi ibis paint x..

Kata Kunci : Media *Booklet*, Desain Busana Pesta, *Ibis Paint X*, Model ADDIE

ABSTRACT

Annisa Putri Suwarni: Development Of A Party Fashion Design Booklet Using The Ibis Paint X Application For XI Grade Fashion Design Students At SMK Gelora Jaya Nusantara. Thesis. Faculty Of Engineering, State University Of Medan. 2026

The development of this booklet was motivated by the lack of understanding of students on party dress design material using the ibis paint x application. The purpose of this research is to develop booklet media, examine the feasibility of booklet media, and to determine the effectiveness of booklet media on party dress design material using the ibis paint x application. This research is a development research (R&D) and uses the ADDIE development model, namely Analysis, Design, Development, Implementation, and Evaluation.

The results of the study show: (1) The results of the validation of material experts obtained an average percentage of 97% with the category "Very Valid" and media experts obtained 84% with the category "Very Valid". (3) In the trial stage, students obtained the results of "Very Eligible" with the results of small group trials (84%), medium groups (88%) and large groups (89%). (4) The results of the teacher's feasibility obtained a percentage of 87% with the category "Very Eligible", so that the booklet media was declared suitable for use as a learning medium. (5) In the booklet effectiveness test, the N-gain Test and t-test were used on the design results of all students. In the N-Gain test, the value obtained was 80.72%, including the effective category and the t-test results showed a significance value ($p < 0.001$) with a calculated t value of 22.689. At the effectiveness stage, the pretest results were 66.8 and the posttest 93.8, so there was an increase in student learning outcomes in designing clothes using booklets. Therefore, it was concluded that booklet media is very suitable for use as a learning medium and is effective in improving student understanding of party dress design material using the ibis paint x application.

Keywords : Booklet Media, Party Dress Design, Ibis Paint X, ADDIE Model