

ABSTRAK

Intan Harahap NIM 7213540026. Pengaruh Nilai Tukar Rupiah, Harga Internasional Kakao Dan Jumlah Produksi Kakao Terhadap Volume Ekspor Kakao di Indonesia. Skripsi, Jurusan Ekonomi Program Studi Ilmu Ekonomi, Fakultas Ekonomi Universitas Negeri Medan 2026.

Ekspor kakao merupakan salah satu sumber devisa penting bagi perekonomian Indonesia, sehingga perlu dikaji faktor-faktor yang memengaruhi pergerakan volume ekspornya. Penelitian ini bertujuan untuk menganalisis pengaruh nilai tukar rupiah, harga kakao internasional, dan jumlah produksi kakao terhadap volume ekspor kakao di Indonesia. Metode analisis yang digunakan adalah Error Correction Model (ECM) untuk mengidentifikasi hubungan jangka pendek dan jangka panjang antarvariabel. Data yang digunakan merupakan data sekunder berbentuk time series tahunan periode 2004–2023 yang diperoleh dari Badan Pusat Statistik (BPS), Bank Indonesia, dan International Cocoa Organization (ICCO), serta diolah menggunakan perangkat lunak EViews 12. Hasil penelitian menunjukkan bahwa dalam jangka panjang nilai tukar rupiah berpengaruh negatif dan signifikan terhadap volume ekspor kakao nilai probabilitas sebesar $0,0450 < 0,05$ sedangkan harga kakao internasional nilai probabilitas sebesar $0,0016 < 0,05$ dan jumlah produksi kakao nilai probabilitas sebesar $0,0196 < 0,05$ berpengaruh positif dan signifikan. Dalam jangka pendek, nilai tukar rupiah berpengaruh negatif, sementara harga kakao internasional dan produksi kakao berpengaruh positif terhadap volume ekspor. Nilai Error Correction Term (ECT) yang signifikan dan bernilai negatif menunjukkan adanya mekanisme penyesuaian menuju keseimbangan jangka panjang. Secara simultan, ketiga variabel berpengaruh signifikan terhadap volume ekspor kakao dengan nilai F-statistic sebesar jangka panjang dan jangka pendek dengan nilai koefisien determinasi (R^2) sebesar 59,89% pada jangka panjang dan 47,13% pada jangka pendek, variasi volume ekspor kakao Indonesia dapat dijelaskan oleh variabel nilai tukar rupiah, harga kakao internasional, dan jumlah produksi kakao.

Kata Kunci: *Volume Ekspor Kakao, Nilai Tukar Rupiah, Harga Internasional Kakao, Produksi Kakao, Error Correction Model*

ABSTRACT

Intan Harahap, Student ID: 7213540026. The Effect of the Rupiah Exchange Rate, International Cocoa Prices, and Cocoa Production on Cocoa Export Volume in Indonesia. Thesis, Department of Economics, Economics Study Program, Faculty of Economics, University of Medan 2026

Cocoa exports are one of the important sources of foreign exchange for the Indonesian economy; therefore, it is necessary to examine the factors that influence the movement of cocoa export volumes. This study aims to analyze the effects of the rupiah exchange rate, international cocoa prices, and cocoa production on Indonesia's cocoa export volume. The analytical method employed is the Error Correction Model (ECM) to identify short-run and long-run relationships among variables. The data used are secondary annual time-series data for the period 2004–2023 obtained from Statistics Indonesia (BPS), Bank Indonesia, and the International Cocoa Organization (ICCO), and processed using EViews 12 software. The results indicate that in the long run, the rupiah exchange rate has a negative and significant effect on cocoa export volume with a probability value of $0.0450 < 0.05$, while international cocoa prices (probability value of $0.0016 < 0.05$) and cocoa production (probability value of $0.0196 < 0.05$) have positive and significant effects. In the short run, the rupiah exchange rate has a negative effect, whereas international cocoa prices and cocoa production have positive effects on cocoa export volume. The Error Correction Term (ECT), which is significant and negative, indicates the existence of an adjustment mechanism toward long-run equilibrium. Simultaneously, the three variables have a significant effect on cocoa export volume, with coefficients of determination (R^2) of 59.89% in the long run and 47.13% in the short run, indicating that variations in Indonesia's cocoa export volume can be explained by the rupiah exchange rate, international cocoa prices, and cocoa production.

Keywords: cocoa export volume, rupiah exchange rate, international cocoa prices, cocoa production, Error Correction Model