

Table of Contents

	Page
Cover	
Abstract	i
Abstrak	ii
Acknowledgement	iii
Table of Contents	vi
List of Tables	viii
List of Figures	ix
Appendices	x
Chapter I : Introduction	1
1.1. The Background of the Study	1
1.2. The Problem of the Study	8
1.3. The Objective of the Study	8
1.4. The Scope of the Study	9
1.5. The Significance of the Study	9
Chapter II : Review of Related Literature	11
2.1. Definition of Semiotics	11
2.2. Semiotic Signs	14
2.3. Multimodal	17
2.4. Language as the Social Semiotics	20
2.5. The Semiotics Properties of the Language	22
2.6. Token and Value in Language Semiotics	24
2.6.1. Token	27
2.7. Spoken Language and Written Language	30
2.8. <i>Sei Jariang</i> Village	34
2.9. The History of <i>Sirih</i> and <i>Rokok</i> as Minangkabau Wedding Invitations.....	35
2.9.1. <i>Sirih</i> and <i>Rokok</i> for <i>Sei Jariang</i> People as <i>Mamanggia</i> or Wedding Invitation	39

2.10. Previous Studies	41
2.11. Conceptual Framework	61
Chapter III : Research Methodology	64
3.1. Research Design	64
3.2. Location and Time of the Study	64
3.3. The Subject of the Study	65
3.4. The Procedure of the Data	65
3.5. Technique of Instrument and Collecting the Data	66
3.6. Technique of Analyzing the Data	66
3.7. The Trustworthiness of the Study	68
Chapter IV : Research Findings and Discussion	72
4.1. Data Analysis	72
4.1.1. The Meaning of <i>Sirih</i> and <i>Rokok</i> toward Minang Community in <i>Sei Jariang</i> Village	71
4.1.2. The Analysis of Realized Expression Based on Ideational Function	79
4.1.3. The Reason for the use <i>Sirih</i> and <i>Rokok</i>	97
4.2. Findings	99
4.2. Discussion	104
Chapter V : Conclusions and Suggestions	110
5.1. Conclusion	110
5.2. Suggestion	111
References	113
Appendices	121