

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENT	ii
LIST OF TABLES	iv
LIST OF FIGURE.....	vi
CHAPTER I INTRODUCTION.....	1
A. Background of the study	1
B. Problems of the study	7
C. Objective of the study	7
D. Scope of the study.....	8
E. Significance of the study	8
CHAPTER II REVIEW OF RELATED STUDY	9
A. Theoretical framework.....	9
1. Pragmatic	9
2. Cooperative Principle.....	10
3. Maxim Violations	10
4. Reasons of Doing Maxim Violations.....	14
B. Relevant studies.....	14
C. Conceptual framework.....	24
CHAPTER III RESEARCH METHODOLOGY	25
A. Research design	25
B. Data and source of data.....	25

C. Techniques of collecting data	25
D. Techniques of analyzing data	26
E. Instrument of Research.....	27
CHAPTER IV DATA ANALYSIS, FINDINGS, AND DISCUSSIONS	29
A. Data Analysis.....	29
B. Research Findings.....	60
C. Discussion.....	61
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	63
A. Conclusion	63
B. Suggestions	64
REFERENCES.....	65
APPENDIX	

