

ABSTRAK

Rudiansyah Siregar. 8216192001. Pengembangan Instrumen Tes Tertulis Literasi Berbasis Cerita Fabel Siswa MTs Swasta Al Azhar Bagan Bilah Fase D. Tesis. Magister Pendidikan Bahasa dan Sastra Indonesia, Fakultas Bahasa dan Seni, Universitas Negeri Medan. 2025.

Penelitian ini memiliki tujuan untuk (1) Mendeskripsikan proses instrumen tes tertulis literasi berbasis teks fabel pada siswa MTs Swasta Al-Azhar Bagan Bilah Fase D, (2) Menganalisis kelayakan instrumen tes tertulis literasi berbasis teks fabel pada siswa MTs Swasta Al-Azhar Bagan Bilah Fase D, (3) Menganalisis keefektifan instrumen tes tertulis literasi berbasis teks fabel pada siswa MTs Swasta Al-Azhar Bagan Bilah Fase D. Penelitian ini menggunakan jenis penelitian pengembangan dengan mode ADDIE yang diadaptasi oleh Robert Maribe Branch. Model pengembangan ini memiliki 5 langkah yaitu, *analysis, design, development, implementation, evaluation*. Hasil penelitian menunjukkan bahwa (1) proses pengembangan yang telah dilakukan menghasilkan produk berupa instrumen tes tertulis literasi berbasis teks fabel, (2) kelayakan instrumen tes tertulis literasi berbasis teks fabel yang dikembangkan sudah layak digunakan berdasarkan hasil validasi ahli materi sebesar 96,68%, validasi ahli media sebesar 65.40%, serta tanggapan guru dan siswa memberikan tanggapan positif terhadap instrumen tes tertulis literasi berbasis teks fabel, (3) keefektifan instrumen tes tertulis literasi berbasis teks fabel telah dinyatakan efektif digunakan sebagai upaya meningkatkan kompetensi siswa berdasarkan hasil implementasi-test dan evaluasi-test. Keefektifan instrumen tes dianalisis menggunakan uji gain dengan perolehan nilai rata-rata indeks gain sebesar 0,4 dengan kriteria keefektifan yang sedang. Dengan demikian, instrumen tes tertulis literasi berbasis teks fabel yang telah dikembangkan dinyatakan layak dan efektif digunakan pada proses evaluasi kemampuan literasi siswa.

Kata kunci: pengembangan instrumen, literasi, cerita fabel



ABSTRACT

Rudiansyah Siregar. 8216192001. Development of a Fable-Based Written Literacy Test Instrument for Students of Al-Azhar Private Islamic Junior High School, Bagan Bilah, Phase D. Thesis. Master of Indonesian Language and Literature Education, Faculty of Languages and Arts, Medan State University. 2025.

This research aims to (1) Describe the process of developing a fable-based written literacy test instrument for students of Al-Azhar Private Islamic Junior High School, Bagan Bilah, Phase D, (2) Analyze the feasibility of a fable-based written literacy test instrument for students of Al-Azhar Private Islamic Junior High School, Bagan Bilah, Phase D, and (3) Analyze the effectiveness of a fable-based written literacy test instrument for students of Al-Azhar Private Islamic Junior High School, Bagan Bilah, Phase D. This research uses a developmental research model with the ADDIE model adapted by Robert Maribe Branch. This development model has five steps: analysis, design, development, implementation, and evaluation. The results of the study indicate that (1) the development process that has been carried out has produced a product in the form of a written literacy test instrument based on fable text, (2) the feasibility of the written literacy test instrument based on fable text that has been developed is suitable for use based on the results of validation by material experts of 96.68%, validation by media experts of 65.40%, and teacher and student responses that provide positive responses to the written literacy test instrument based on fable text, (3) the effectiveness of the written literacy test instrument based on fable text has been declared effective for use as an effort to improve student competency based on the results of the implementation-test and evaluation-test. The effectiveness of the test instrument was analyzed using a gain test with an average gain index value of 0.4 with moderate effectiveness criteria. Thus, the written literacy test instrument based on fable text that has been developed is declared suitable and effective for use in the process of evaluating students' literacy abilities.

Keywords: instrument development, literacy, fable stories