

ABSTRAK

Mersi Doknauli Simatupang. NIM 8234091001. Pengembangan Modul Ajar Apresiasi Cerita Anak pada Mata Kuliah Pengajaran Sastra Anak Program Studi Pendidikan Bahasa dan Sastra Indonesia. Tesis. Program Studi Pendidikan Bahasa Indonesia, Universitas Negeri Medan. 2025.

Penelitian ini bertujuan untuk mengembangkan dan meningkatkan efektivitas modul ajar apresiasi cerita anak dengan kajian psikologi sastra dalam mata kuliah pengajaran sastra anak di program studi Pendidikan Bahasa dan Sastra Indonesia, Universitas Negeri Medan. Penelitian ini menggunakan metode *research and developepment (R&D)* dengan model pengembangan Borg and Gall. Kebaruan penelitian ini terletak pada pengembangan modul apresiasi cerita anak yang secara khusus mengintegrasikan kajian psikologi sastra—sesuatu yang belum pernah digunakan dalam bahan ajar sebelumnya. Hasil penelitian ini mencakup: (1) deskripsi proses pengembangan modul ajar apresiasi cerita anak dengan kajian psikologi sastra, (2) deskripsi bentuk modul ajar apresiasi cerita anak dengan kajian psikologi sastra yang dikembangkan, (3) deskripsi efektivitas modul dalam meningkatkan keterampilan apresiasi cerita anak mahasiswa. Berdasarkan proses pengembangan modul memperoleh hasil validasi dari ahli dan materi dengan skor rata-rata 3,62 dan dari ahli desain dengan skor 3,63. Keduanya termasuk dalam kriteria “sangat valid”. Hasil uji coba kelompok kecil menunjukkan bahwa modul ajar memperoleh persentase 86% dengan kriteria “sangat baik”, sementara uji lapangan skala besar dengan 38 mahasiswa memperoleh rata-rata 94,3% dengan kriteria “sangat” baik. Modul ajar juga berhasil dikembangkan dengan bentuk yang komprehensif, menarik secara visual, dan sistematis untuk mendukung pembelajaran mahasiswa dalam mencapai CPMK-6 mampu melakukan apresiasi sastra anak. Hasil uji efektivitas menunjukkan peningkatan hasil belajar mahasiswa dengan selisih nilai 12 poin, dari rata-rata *pretest* 66,3 menjadi *posttest* 78,4, dengan *N-Gain Score* sebesar 0,5 yang termasuk dalam kategori “efektivitas sedang”. Penelitian ini memiliki implikasi bahwa modul ajar yang dikembangkan dapat menjadi bahan ajar yang efektif dan aplikatif untuk mendukung proses pembelajaran apresiasi cerita anak, khususnya dengan kajian psikologi sastra. Modul ini dapat digunakan sebagai bahan ajar mandiri bagi mahasiswa dan sebagai referensi tambahan bagi dosen dalam mengajarkan apresiasi sastra anak.

Kata Kunci: apresiasi cerita anak, efektivitas, pengembangan, psikologi sastra.

ABSTRACT

Mersi Doknauli Simatupang. NIM 8234091001. Development of a Children's Literature Appreciation Teaching Module in the Teaching of Children's Literature Course, Indonesian Language and Literature Education Program. Master Thesis. Indonesian Language Education Program, Universitas Negeri Medan. 2025.

This study aims to develop and improve the effectiveness of a children's story appreciation teaching module with a study of literary psychology in the children's literature teaching course at the Indonesian Language and Literature Education study program, Medan State University. This study uses a research and development (R&D) method with the Borg and Gall development model. The novelty of this study lies in the development of a children's story appreciation module that specifically integrates a study of literary psychology—something that has never been used in previous teaching materials. The results of this study include: (1) a description of the process of developing a children's story appreciation teaching module with a study of literary psychology, (2) a description of the form of the children's story appreciation teaching module with a study of literary psychology that was developed, (3) a description of the effectiveness of the module in improving students' children's story appreciation skills. Based on the module development process, validation results were obtained from experts and materials with an average score of 3.62 and from design experts with a score of 3.63. Both are included in the "very valid" criteria. The results of small group trials showed that the teaching module obtained a percentage of 86% with "very good" criteria, while large-scale field trials with 38 students obtained an average of 94.3% with "very" good criteria. The teaching module was also successfully developed in a comprehensive, visually attractive, and systematic form to support student learning in achieving CPMK-6 being able to appreciate children's literature. The effectiveness test results showed an increase in student learning outcomes with a difference of 12 points, from an average pretest of 66.3 to a posttest of 78.4, with an N-Gain Score of 0.5 which is included in the category of "moderate effectiveness". This study has implications that the developed teaching module can be an effective and applicable teaching material to support the learning process of children's story appreciation, especially with the study of literary psychology. This module can be used as an independent teaching material for students and as an additional reference for lecturers in teaching children's literature appreciation.

Keywords: *children's literature appreciation, development, effectiveness, literary psychology.*