

ABSTRACT

Saragih, Johannes Claudius Veldkamp, Registration Number 2183520005, Netizens' Responses for LGBT Content in TikTok: Semantic Approaches with Cognitive Appraisal Theory of Emotion by Richard Lazarus, English Literature Program, Universitas Negeri Medan, 2022.

This study aims to identify the emotions that comes along within the Netizens' responses for LGBT content in TikTok by using Richard Lazarus' Cognitive Appraisal Theory of Emotion. This research was conducted with a thematic qualitative method. The data was taken from the comments that comes from the Gay marriage content from *@nickandant* account in TikTok. And the comments that was taken from the comment section in TikTok consisted 50 comments where all the comments divided into 3 categories, which Desirability (Event-Based Emotion), Praiseworthiness (Agent-Based Object) and Appeal (Object-Based Emotion) that being proposed by Richard Lazarus (1980). This research has found that in each types of emotions, Desirability (Event-Based Emotion) shows the result that most Netizens' are being pleased with the content. Praiseworthiness (Agent-Based Emotion) has disapproving as the most frequent emotions within their responses for the content and liking comes as the most repeated emotions from Netizens' towards the content from Agent (Object-Based Emotion).

Keyword: Emotions, Cognitive Appraisal Theory, TikTok, LGBT