

ABSTRACT

Nasution, Iqbal Fahreza, Registration Number 2182220006, Representation of Heteronormativity in *Your Name Engraved Herein* Movie: A Multimodal Content Analysis, English Literature Program, Faculty Languages and Arts, Universitas Negeri Medan, 2022.

This study aims to describe the visual meaning contained in a heteronormative scene in *Your Name Engraved Herein* movie using the multimodal theory by Kress and Van Leeuwen. This research was conducted with qualitative multimodal content analysis method. The source of the data is taken from scenes that come from *Your Name Engraved Herein* movie, where the pictures used as data are the scenes that depicted a heteronormative activity. And the pictures taken as data consist of 9 pictures, where all pictures are described through 3 metafunctions, namely Interactive meaning, Compositional meaning and Representational meaning as the result for this research proposed by Kress and Van Leeuwen theory. This study also reveals how the visual meaning represents heteronormativity in the movie.

Keyword: Multimodal, Visual Meaning, Heteronormativity, Movie