

ACKNOWLEDGEMENT

By expressing gratitude for the presence of Allah SWT, for his guidance and grace, the author can complete this thesis entitled " The Beautification Of Men Within Skincare Advertisements In Indonesian: A Multimodal Discourse Analysis ". This thesis is a scientific work that must be completed to fulfill one of the requirements for obtaining a Bachelor's degree in the Department of English Language and Literature at Negeri University, Medan.

This thesis was prepared thanks to the author's maximum efforts and assistance from various parties in the form of encouragement and material. So, on this occasion the author would like to express his deepest thanks to:

1. **Prof. Dr. Baharuddin, ST., M.Pd.**, the Rector of Universitas Negeri Meda.
2. **Dr. Zulkifli, M.Sn.**, the Dean of the Faculty of Language and Arts.
3. **Ariatna, S.S., M.A., Ph.D.**, Head of English and Literature Department, Faculty of Language and Arts, Universitas Negeri Medan.
4. **Fahri Haswani, S.Pd., M.Hum.**, the Secretary of the English and Literature Department, Faculty of Language and Arts, Universitas Negeri Medan.
5. **Juli Rachmadani Hasibuan, S.S., M.Hum.**, the Head of the English Literature study program, Universitas Negeri Medan.
6. **Prof. Dr. Sri Minda Murni, M.S.**, The thesis supervisor who has been kind enough to help and provide suggestions, corrections, comments, support and suggestions during the process of completing this thesis.
7. **Dr. Muhammad Natsir, M.Hum.**, her second Thesis Examiner, kindly gave corrections and suggestions for the betterment of his thesis.
8. **Syamsul Bahri, S.S., M.Hum.**, her second Thesis Examiner, and **Winda Setiasari, S.S, M.Hum., Ph.D.**, her third Thesis Examiner, gave the comment and suggestions for this thesis.
9. **All the Lectures of the English and Literature Department** during her academic year at Universitas Negeri Medan, who have taught and given knowled, encouragement, and invaluable advice for her to complete this Thesis.

10. My beloved mother, **Fitrianti**, who has supported and prayed for me even though she is not someone who understands too much about the journey at university, but she can understand how my process has been from the beginning to this moment.
11. My beloved father , **Ilham** and extended family who have supported everything needed both financially and also in comfortable facilities.
12. My best friend the only one, **Muhammad Hasan**, who has supported me and is always willing to be a traveling companion every month around Lake Toba to get rid of the college boredom from the first semester until now.
13. All Close friend especially **Siti Dewi Murni, Sutra Nurani, Wanda Atika Putri and all members Dekill** who have provided support, enthusiasm, and always listened to all my complaints during college until today.
14. **Herlina Putri Purba, S.S** who have provided support, enthusiasm, and always listened to all my complaints during first semster until today.

Medan, 09 July 2024

The Writer,



Siti Nur Soleha

Reg No. 2202220001

THE
Character Building
UNIVERSITY