

TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENTS.....	ii
TABLE OF CONTENT	iv
LIST OF TABLES	vi
LIST OF FIGURE.....	vii
LIST OF APPENDICES.....	viii
CHAPTER I INTRODUCTION.....	1
A. The Background of the Study	1
B. The Problems of the Study	6
C. The Objectives of the Study.....	6
D. The Scope of the Study	6
E. The Significances of the Study	7
CHAPTER II REVIEW OF LITERATURE.....	8
A. Theoretical Framework	8
1. Pragmatics	8
2. Speech Acts.....	10
3. The Elements of Speech Acts	11
4. The Categories of Illocutionary Acts	12
5. Context	15
6. Instagram.....	16
B. Relevant Studies.....	17
C. Conceptual Framework	20
CHAPTER III RESEARCH METHODOLOGY.....	21
A. Research Design.....	21
B. Data and Sources of Data.....	21
C. The Technique of Collecting Data	22
D. The Technique of Analyzing Data	22

CHAPTER IV FINDINGS AND DISCUSSION	23
A. Data	23
B. Data Analysis	23
1. Types of Speech Acts Used in Celebrity Instagram Captions of Health Campaign in the Time of Covid-19 Pandemic	24
2. The Realization of Speech Acts in Celebrity Instagram Captions of Health Campaign in the Time of Covid-19 Pandemic	29
C. Findings.....	33
D. Discussion	35
CHAPTER V CONCLUSION AND SUGGESTION	38
A. Conclusions.....	38
B. Suggestions	39
REFERENCES	41
APPENDICES.....	43

