

ABSTRACT

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In everyday life, there are still many people who communicate using language that is less polite, intimidating and disrespectful. In this study, the researcher guides the readers how to communicate with good politeness. politeness in communicating itself can be found in the film Mulan 2020. This study aims to examine the kinds of politeness strategy uttered by the main characters in Mulan movie 2020 and the different politeness strategies used by the main characters to the others characters within the movie. Qualitative textual analysis method were applied in collecting the data of this study. The data were obtained from the script and movie Mulan (2020), furthermore the data were classified based on their types of politeness and also based on the different politeness used by the main characters. This study was conducted by using Brown and Levinson (1987) theory. The analysis revealed that the main characters in the movie Mulan applied four strategies proposed by Brown and Levinson with the total of bald on record (9), positive politeness (14), negative strategies (6) and off record (2). Regarding to the types of politeness, Mulan as the main character consistently tend to use positive politeness strategies in her utterances along the movie. The different politeness strategies used by the main characters to the other characters is Mulan often use bald on record dan positive politeness strategy when she talks to the her family. When she talks to her friends and neighbour, Mulan often use positive politeness strategy. The last is when Mulan talks to the Emperor, she used negative politeness strategy.

Keywords: politeness strategies, brown levinson, film study, mulan movie 2020

