

ABSTRAK

Rio Fernanda Koto, NIM 7202444011. Pengaruh Mata Kuliah Kewirausahaan dan Pemahaman *E-Commerce* terhadap Minat Berwirausaha Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Universitas Negeri Medan Stambuk 2021.

Penelitian ini bertujuan untuk mengetahui Pengaruh Mata Kuliah Kewirausahaan dan Pemahaman *E-Commerce* terhadap Minat Berwirausaha Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Universitas Negeri Medan Stambuk 2021. Penelitian ini menggunakan pendekatan kuantitatif dengan Teknik pengumpulan data yang dilakukan peneliti yaitu kuesioner. Populasi dalam penelitian ini berjumlah 88 orang. Pengambilan sampel total sampling. Teknik analisis data yang digunakan dalam penelitian ini adalah analisis regresi linier berganda dengan uji hipotesis yaitu Uji Parsial (Uji-T), Uji Simultan (Uji-F), dan Koefisien Determinasi (R^2). Berdasarkan analisis yang telah dilakukan, diperoleh Minat Berwirausaha memiliki pengaruh yang signifikan terhadap Minat Berwirausaha Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Universitas Negeri Medan Stambuk 2021. Kemudian Pemahaman *E-Commerce* memiliki pengaruh yang signifikan terhadap Minat Berwirausaha Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Universitas Negeri Medan Stambuk 2021. Selain itu, Mata Kuliah Kewirausahaan dan Pemahaman *E-Commerce* berpengaruh signifikan Terhadap Minat Berwirausaha Mahasiswa Program Studi Pendidikan Administrasi Perkantoran Universitas Negeri Medan Stambuk 2021. Dalam uji koefisien determinasi diperoleh sebesar 87% sehingga sebanyak 13% dipengaruhi oleh faktor diluar penelitian ini.

Kata Kunci: Mata Kuliah Kewirausahaan, Pemahaman *E-Commerce*, Minat Berwirausaha.

ABSTRACT

Rio Fernanda Koto, NIM 7202444011. The Influence of Entrepreneurship Courses and Understanding E-Commerce on the Entrepreneurial Interest of Students in the Office Administration Education Study Program, Medan Stambuk State University 2021.

This research aims to determine the influence of entrepreneurship courses and understanding E-Commerce towards the Entrepreneurial Interest of Students in the Office Administration Education Study Program, Medan Stambuk State University 2021. This research uses a quantitative approach with data collection techniques carried out by researchers, namely questionnaires. The population in this study was 88 people. Total sampling sampling. The data analysis technique used in this research is multiple linear regression analysis with hypothesis testing, namely Partial Test (T-Test), Simultaneous Test (F-Test), and Determination Coefficient (R^2). Based on the analysis that has been carried out, it was found that Entrepreneurial Interest has a significant influence on Entrepreneurial Interest of Students in the Office Administration Education Study Program, Medan Stambuk State University 2021. Then Understanding E-Commerce has a significant influence on the Entrepreneurial Interest of Students in the Office Administration Education Study Program, Medan Stambuk State University 2021. In addition, the Entrepreneurship and Understanding Course E-Commerce has a significant effect on the Entrepreneurial Interest of Students in the Office Administration Education Study Program, Medan Stambuk State University 2021. In the test the coefficient of determination was obtained at 87% so that 13% was influenced by factors outside this research.

Keywords: Entrepreneurship Courses, Understanding E-Commerce, Interest in Entrepreneurship.