

TABLE OF CONTENT

ABSTRACT.....	i
ACKNOWLEDGEMENT.....	ii
TABLE OF CONTENT	iv
LIST OF TABLE.....	vi
LIST OF FIGURE	vii
LIST OF APPENDICES.....	viii
CHAPTER I INTRODUCTION	1
A. Background of the Study	1
B. The Problems of the Study	5
C. The Objectives of the Study	6
D. The Scope of the Study	6
E. The Significance of the Study.....	7
CHAPTER II REVIEW OF LITERATURE.....	8
A. Theoretical Framework.....	8
1. Sociolinguistics	8
2. Language Style.....	10
3. YouTube	17
4. Podcast	18
5. Deddy Corbuzier's	21
B. Relevant Studies	22
C. Conceptual Framework.....	28
CHAPTER III RESEARCH METHODOLOGY	26

A. Research Design	26
B. Data and Source of Data	26
C. The Technique of Collecting Data.....	27
D. Instrument of Research	28
E. Technique of Analyzing Data.....	30
CHAPTER IV RESEARCH FINDINGS AND DISCUSSION.....	34
A. Data.....	34
B. Data Analysis.....	34
C. Research Findings.....	40
D. Discussion.....	41
CHAPTER V CONCLUSION AND SUGGESTION	43
A. Conclusion	43
B. Suggestion	44
REFERENCES.....	45
APPENDICES	

