

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

1.1 Conclusions

After finishing the discussion, the conclusions of this study are that the reason of internet memes become this popular in the internet is because of its huge evolution with the commercial internet. Forum and image boards have helped the growth of internet memes to become this symbolistic form of communication that human has grown to loves and shares because of its simplistic nature in a single image form. Even so, internet memes still rely heavily on its symbolic content to convey their messages through images and punchlines, making them accessible primarily to those who share the relevant cultural knowledge. This symbolic nature means that interpretations of memes can vary widely among individuals, influenced by their backgrounds and personal biases. This analysis underscores the importance of ethical considerations in meme creation and distribution, something that the previous spanish study had conducted and found out and it highlights the need for further research to better understand the factors that affect meme reception and the biases that may shape audience feedback.

5.2 Suggestions

The writer for this study would like to suggest the readers who are interested in studying about internet memes and semiotics to do as follows:

1. For the readers, it is suggested to know more about the recent changes in memes and their possible evolutions as memes can shift and change meanings depending on their era and consumers.
2. For the English Literature students, should read more literature that correlates with symbols and signs as parts of semiotics type for internet memes.
3. It is suggested for the next researcher who are interested in semiotics and memes in both communications and subjects of literary.