

ABSTRAK

Desy Kristiani Silaen, NIM 7203143012. Pengaruh Praktek Kerja Lapangan, Efikasi Diri, dan Motivasi Memasuki Dunia Kerja Terhadap Kesiapan Kerja Siswa Kelas XII Pemasaran SMK N 1 Medan" Tahun Ajaran 2023/2024. Skripsi. Jurusan Ekonomi, Prodi Pendidikan Bisnis, Fakultas Ekonomi, Universitas Negeri Medan 2024.

Penelitian ini bertujuan untuk mengetahui pengaruh positif dan signifikan antara Pengaruh Praktek Kerja Lapangan, Efikasi Diri, dan Motivasi Memasuki Dunia Kerja Terhadap Kesiapan Kerja Siswa Kelas XII Pemasaran SMK N 1 Medan" Tahun Ajaran 2023/2024.

Penelitian ini dilaksanakan di SMK N 1 Medan dengan subjek 56 siswa kelas XII Pemasaran. Teknik pengumpulan data menggunakan survei dan angket, serta dianalisis dengan regresi linear berganda. Hasil menunjukkan persamaan $Y = 44,900 + 0,216X_1 + 0,506X_2 + 0,201X_3$. Uji t menunjukkan bahwa Praktek Kerja Lapangan (X_1), Efikasi Diri (X_2), dan Motivasi Memasuki Dunia Kerja (X_3) memiliki pengaruh positif dan signifikan terhadap Kesiapan Kerja dengan nilai thitung masing-masing 12,124, 19,843, dan 7,082 (signifikansi $< 0,05$). Uji F menunjukkan nilai $F_{hitung} 210,397 > F_{tabel} 3,18$ (signifikansi $0,000 < 0,05$), yang berarti ketiga variabel secara simultan berpengaruh signifikan terhadap Kesiapan Kerja siswa pada taraf signifikan 5%.

Kata Kunci : Praktek Kerja Lapangan, Efikasi Diri, Motivasi Memasuki Dunia Kerja, Dan Kesiapan Kerja Siswa

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ABSTRACT

Desy Kristen Silaen, NIM 7203143012. The Influence of Field Work Practices, Self-Efficacy, and Motivation for Entering the World of Work on Work Readiness of Class XII Marketing Students at SMK N 1 Medan" Academic Year 2023/2024. Thesis. Department of Economics, Business Education Study Program, Faculty of Economics, Medan State University 2024.

This research aims to determine the positive and significant influence between the Influence of Field Work Practices, Self-Efficacy, and Motivation to Enter the World of Work on the Job Readiness of Class XII Marketing Students at SMK N 1 Medan" Academic Year 2023/2024.

This research was carried out at SMK N 1 Medan with 56 class XII Marketing students as subjects. Data collection techniques used surveys and questionnaires, and analyzed using multiple linear regression. The results show the equation $Y = 44.900 + 0.216X_1 + 0.506X_2 + 0.201X_3$. The t test shows that Field Work Practices (X_1), Self-Efficacy (X_2), and Motivation to Enter the World of Work (X_3) have a positive and significant influence on Job Readiness with t-count values of 12.124, 19.843 and 7.082 respectively (significance $< 0, 05$). The F test shows the value of $F_{count} 210.397 > F_{table} 3.18$ (significance $0.000 < 0.05$), which means that the three variables simultaneously have a significant effect on students' Work Readiness at a significance level of 5%.

Keywords: Field Work Practices, Self-Efficacy, Motivation to Enter the World of Work, and Student Work Readiness.

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