

ABSTRAK

Nuryanti Parawansah Sipa: Pengembangan Media Pembelajaran Booklet Macam-Macam Kampuh Dikelas X Tata Busana SMK Negeri 1 Beringin. Skripsi. Fakultas Teknik Universitas Negeri Medan. 2025.

Permasalahan yang ditemukan di kelas X Tata Busana pada elemen Teknik Dasar Menjahit (TDM) khususnya pada materi macam-macam kampuh bahwasanya siswa kurang memahami macam-macam kampuh, siswa kurang aktif, buku teks yang masih hitam putih yang hanya dapat digunakan pada saat proses pembelajaran dan belum tersedianya media yang dapat digunakan pada saat belajar mandiri. Penelitian dan pengembangan ini bertujuan untuk: (1) Untuk mengetahui pengembangan media pembelajaran *booklet* macam-macam kampuh. (2) Untuk mengetahui kelayakan media pembelajaran *booklet* pada materi macam-macam kampuh pada kelas X Tata Busana di SMK Negeri 1 Beringin.

Metode penelitian yang digunakan yaitu *Research and Development* (R&D) dengan model pengembangan 4D (*Four-D*) melalui 4 tahap pengembangan yaitu tahap pendefinisian (*define*), perancangan (*design*), pengembangan (*development*) dan tahap penyebaran (*disseminate*). Instrumen yang digunakan adalah analisis kebutuhan siswa dan guru. Media divalidasi oleh ahli materi dan ahli media. Uji coba kelayakan dilakukan 3 tahap untuk meningkatkan media pembelajaran *booklet*, pada kelompok kecil (3 siswa), kelompok sedang (9 siswa) dan kelompok besar (26 siswa).

Hasil penelitian menunjukkan bahwa pengembangan media pembelajaran *booklet* menggunakan model pengembangan 4D pada kelas X yang dapat memudahkan siswa pada saat proses belajar mandiri. Kelayakan media *booklet* pada materi macam-macam kampuh dengan skor rata-rata yang diberikan oleh ahli materi yaitu 89,3% dengan kategori **Sangat Baik** dan ahli media yaitu 96,4% dengan kategori **Sangat Baik**. Pada uji coba produk oleh kelompok kecil memperoleh persentase rata-rata skor sebesar 66% dengan kategori **Layak**, kelompok sedang sebesar 80,44% kategori **Layak** dan pada uji coba skala besar 87,83% dengan kategori **Sangat Layak**. Berdasarkan keseluruhan hasil persentase penilaian kelayakan media *booklet* ini memperoleh rata-rata 83,99% termasuk kedalam kategori sangat layak. Kesimpulan dalam penelitian ini media *booklet* layak digunakan untuk belajar secara mandiri dengan materi macam-macam kampuh pada elemen Teknik Dasar Menjahit (TDM). ATP 9.3 memahami standar kualitas dan *finishing* hasil jahitan.

Kata Kunci: Media Pembelajaran, Booklet, Macam-Macam Kampuh.

ABSTRACT

Nuryanti Parawansah Sipa: Development of Learning Media for Various Booklets in Class X Fashion Design SMK Negeri 1 Beringin. Thesis. Faculty Of Engineering State University of Medan. 2025.

The problems found in class x fashion design in the basic sewing technique (TDM) elements, especially in various types of materials, are that students lack understanding of various types of skills, students are less active, textbooks that are still black and white that can only be used during the learning process and there is no availability of media that can be used during independent learning. This research and development aims to: (1) to find out the development of various booklet learning media. (2) to find out the feasibility of booklet learning media on various materials in Class X Fashion Design at SMK Negeri 1 Beringin.

The research method used in Research and Development (R&D) with a 4D development model (Four-D) through 4 stages of development, namely the definition stage, design, development and disseminate stage. The instrument used is an analysis of the needs of students and teachers. Media is validated by material experts and media experts. The feasibility test was carried out in 3 stages to improve the booklet learning media, in small groups (3 students), medium groups (9 students) and large groups (26 students).

The results of the study show that the development of booklet learning media used a 4D development model in class X which can make it easier for students during the independent learning process. The feasibility of the booklet media on various materials with an average score given by material experts are 89,3% with the very good category and media experts are 96.4% with the very good category. In the product trial by a small group, the average percentage of the score was 66% with the feasible category, the medium group was 80,44% in the feasible category and in the large-scale trial 87,83% with the very feasible category. Based on the overall results, the percentage of the assessment of the feasibility of this booklet media obtained an average of 83.99%, included in the very feasible category. The conclusion in this study is that the booklet media is suitable to be used to learn independently with various materials on the elements of basic sewing techniques (TDM). ATP 9.3 understands the quality standards and finishing of the stitches.

Keywords: learning media, booklets, various activities.