

## DAFTAR ISI

|   |             |
|---|-------------|
| <b>LEMBAR PENGESAHAN.....</b>                                   | <b>i</b>    |
| <b>LEMBAR PERSETUJUAN PENGUJI.....</b>                          | <b>ii</b>   |
| <b>LEMBAR ORISINILITAS KARYA.....</b>                           | <b>iii</b>  |
| <b>ABSTRAK.....</b>   | <b>iv</b>   |
| <b>ABSTRACT.....</b>  | <b>v</b>    |
| <b>KATA PENGANTAR.....</b>                                      | <b>vi</b>   |
| <b>DAFTAR ISI.....</b>  | <b>ix</b>   |
| <b>DAFTAR TABEL.....</b>  | <b>xi</b>   |
| <b>DAFTAR GAMBAR.....</b>                                       | <b>xiii</b> |
| <b>DAFTAR LAMPIRAN.....</b>                                     | <b>xiv</b>  |
| <br>  |             |
| <b>BAB I PENDAHULUAN.....</b>                                   | <b>1</b>    |
| 1.1 Latar Belakang.....   | 1           |
| 1.2 Identifikasi Masalah.....                                   | 4           |
| 1.3 Pembatasan Masalah.....                                     | 5           |
| 1.4 Rumusan Masalah.....  | 5           |
| 1.5 Tujuan Penelitian.....                                      | 5           |
| 1.6 Manfaat Penelitian.....                                     | 6           |
| <br>  |             |
| <b>BAB II KAJIAN TEORI.....</b>                                 | <b>8</b>    |
| 2.1 Deskripsi Teori.....  | 8           |
| 2.2 Penelitian Relevan.....                                     | 26          |
| 2.3 Kerangka Berpikir.....                                      | 28          |
| 2.4 Hipotesis.....  | 31          |
| <br>  |             |
| <b>BAB III METODE PENELITIAN.....</b>                           | <b>33</b>   |
| 3.1 Tempat dan Waktu Penelitian.....                            | 33          |
| 3.2 Populasi dan Sampel Penelitian.....                         | 33          |
| 3.3 Rancangan Penelitian.....                                   | 34          |
| 3.4 Variabel dan Definisi Operasional Variabel Penelitian ..... | 35          |
| 3.5 Teknik Pengumpulan Data.....                                | 36          |

|   |           |
|---|-----------|
| 3.6 Instrumen Penelitian.....                       | 37        |
| 3.7 Uji Coba Instrumen Penelitian.....              | 41        |
| 3.8 Teknik Analisis Data .....                      | 45        |
| <br>  |           |
| <b>BAB IV HASIL PENELITIAN DAN PEMABAHASAN.....</b> | <b>50</b> |
| 4.1 Deskripsi Data Penelitian.....                  | 50        |
| 4.2 Uji Persyaratan Analisis.....                   | 63        |
| 4.3 Temuan Penelitian.....                          | 66        |
| 4.4 Pembahasan Hasil Penelitian.....                | 66        |
| <br>  |           |
| <b>BAB V PENUTUP.....</b>                           | <b>69</b> |
| 5.1 Kesimpulan.....                                 | 69        |
| 5.2 implikasi.....                                  | 70        |
| 5.3 Saran.....                                      | 70        |
| <br>  |           |
| <b>DAFTAR PUSTAKA.....</b>                          | <b>72</b> |