

## **BAB V**

### **CONCLUSIONS AND SUGGESTIONS**

#### **5.1 Conclusions**

Based on the results of the study and discussion carried out on YouTube and TikTok applications on students' vocabulary achievement for Eleven Grade Students of SMAN 7 Medan, it is found that :

- 1) YouTube significantly affected the students' vocabulary achievement. It gave an improvement of 35%. This percentage explains YouTube gave a positive change or enhancement in quality, performance, or condition on vocabulary' achievement. It indicates that something has become better than it was before, whether in skills, processes, products, or overall outcomes.
- 2) TikTok significantly affected on the students' vocabulary achievement. It gave the improvement 90%. This percentage explained a richer vocabulary allows students to express their thoughts and ideas more clearly and effectively.
- 3) YouTube and TikTok affected significantly difference on the students' vocabulary achievement. It explained YouTube and TikTok improved the students' vocabulary acquisition differently but both provided something fun and effective.

#### **5.2 Suggestions**

Based on the researcher's observations while carrying out research on Eleven Grade students of SMAN 7 Medan, some suggestions can be taken as consideration, such as:

- 1) When the teaching and learning process takes place, the YouTube application can create interactive lessons or vocabulary quizzes on YouTube where students can participate in real-time. Use comment sections for vocabulary-related challenges, like using new words in sentences or definitions. Using TikTok can encourage students to make short videos using new vocabulary words. Set challenges where they must incorporate specific vocabulary into a creative skit or dance, turning learning into a fun, engaging experience.
- 2) Teachers should provide positive reinforcement through visual Learning Techniques by using YouTube to utilize animated videos or visually appealing graphics that explain the meaning and usage of new vocabulary words. Visual associations can help students better retain and recall vocabulary. Then, using TikTok to take advantage of TikTok's short-form video style to create mini-lessons with clear visual cues, flashcards, or props, illustrating word meanings in creative ways.
- 3) For students who have carried out learning using the YouTube and TikTok applications on vocabulary achievement, it was hoped that YouTube could encourage students to create their own content, like vocabulary teaching videos or storytelling using newly learned words. This active engagement enhances their understanding and confidence. Then, TikTok can motivate students to create TikTok's explaining words or use them in sentences, and provide a platform where students can showcase their learning to peers.

- 4) For future researchers, it was hoped that feature vocabulary related to different cultures and languages to expose students to regional or slang vocabulary, broadening their linguistic and cultural understanding.

