

ABSTRAK

Ummi Annisa Fitri. NIM 5183143014. Pengembangan Media Pembelajaran Katalog Bahan Tekstil Pada Elemen Teknik Menjahit di SMK Pariwisata Imelda Medan. Skripsi. Pendidikan Kesejahteraan Keluarga. Prodi Pendidikan Tata Busana. Fakultas Teknik.

Penggunaan media pembelajaran di SMK Pariwiwsata Imelda Medan belum maksimal dikarenakan minimnya sampel bahan tekstil, sehingga materi tentang jenis bahan tekstil berdasarkan serat masih sulit untuk dipahami. Penelitian ini bertujuan untuk: 1). Mengembangkan Katalog Bahan Tekstil untuk Elemen pengetahuan bahan tekstil di SMK Swasta Pariwisata Imelda. 2). Mengetahui kelayakan media pembelajaran Katalog Bahan Tekstil untuk Elemen Pengetahuan Bahan Tekstil di SMK Swasta Pariwisata Imelda.

Jenis Penelitian yang digunakan adalah Research and Development (R&D) dengan model 4-D dengan tahapan (1) tahap pendefenisian (*Define*), (2) tahap desain (*Design*), (3) tahap pengembangan (*Development*), (4) tahap penyebaran (*Dessiminate*). Penelitian ini terdiri dari 4 orang validator, yaitu 2 orang ahli materi dan 2 orang ahli media, serta subjek penelitian ini terdiri dari 31 orang siswa kelas X Tata Busana SMK Swasta Pariwisata Imelda. Teknik pengumpulan data menggunakan observasi dan angket/instrumen.

Hasil penelitian ini adalah media katalog bahan tekstil dengan uji validitas oleh ahli materi yang mendapat persentase rata-rata 91% dengan kategori “sangat layak” dan hasil uji validitas oleh ahli media mendapat persentase rata-rata 83% dengan kategori ”layak”. Hasil uji coba kelayakan perorangan mendapat persentase 87% dengan kategori “sangat layak”, dan hasil uji coba kelompok kecil mendapat persentase rata-rata 87% dengan kategori “sangat layak”, dan hasil uji coba kelompok besar mendapat persentase 88% dengan kategori “sangat layak”. Sehingga dapat disimpulkan bahwa media katalog tekstil bahan layak digunakan sebagai media pembelajaran.

Kata kunci: *Research & Development (R&D)*, 4-D, Media Katalog Bahan, Tekstil



ABSCTRACT

Fitri, Ummi Annisa. Registration Number: 5183143014. Development Of Learning Media Catalog of Textile Materials in the Sewing Technique Subject at Imelda Tourism Vocational School, Medan. A Thesis. Family Welfare Education. Fashion Design Education Program. Faculty of Engineering. Medan State University.

The use of learning media at Imelda Tourism Vocational School Medan has not been optimal due to the lack of textile material samples, making it difficult to understand the material on types of textile materials based on fiber This study aims to: 1) Develop a Textile Material Catalog for the textile material knowledge element at Imelda Private Tourism Vocational School. 2) Determine the feasibility of the Textile Material Catalog learning media for the Textile Material Knowledge Element at Imelda Private Tourism Vocational School..

This research uses Research and Development (R&D) with a 4-D model which consists (of four stage, 1) Define, (2) Design, (3) Development (4) Desiminate. This research consisted of 4 validators, 2 material experts and 2 media experts, and the subjects of this research consisted of 31 students from X grade of Fashion Design at the Imelda Tourism Private Vocational School. The data collection technique uses observation methods and questionnaires/instruments.

The results of research is a media catalog of textile materials with a validity test by material experts received an percentage of 91% in the "very feasible" category and the results of validity tests by media experts received an average percentage of 83% in the "feasible" category. The results of small group trials received an average percentage of 87% in the "very feasible" category, and the results of large group trials received a percentage of 88% in the category "very worthy". So it can be concluded that the textile material catalog media is proper to use as a learning medium.

Keywords: Research & Devtration (R&D), 4-D, Catalog of Textile Materials Media, Textiles