

ABSTRAK

Adinda Rahmah Novita Sinaga. NIM 5183343003. Pengembangan Media Booklet Pembuatan Macam-Macam Pola Rok Sesuai Desain Pada Siswa Kelas X SMK Swasta Citra Harapan Percut Sei Tuan. Skripsi. Program Studi Pendidikan Tata Busana. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2024.

Media pembelajaran dikembangkan untuk memperlancar dalam kegiatan pembelajaran dan memudahkan siswa untuk memahami materi yang diajarkan. Penelitian ini bertujuan untuk : (1) Untuk mengetahui bagaimana pengembangan media pembelajaran *booklet* pada materi pembuatan macam-macam pola rok pada siswa kelas X di SMK Swasta Citra Harapan Percut Sei Tuan. (2) Untuk mengetahui kelayakan media *booklet* pada siswa kelas X sebagai bahan ajar atau sumber belajar di SMK Swasta Citra Harapan Percut Sei Tuan.

Jenis penelitian ini merupakan penelitian Research and Development (R&D). Model pengembangan yang digunakan adalah 4D yang terdiri dari 4 tahap, yaitu : 1) tahap pendefinisian (*Define*), (2) tahap perencanaan (*Design*), (3) tahap pengembangan (*Development*) dan (4) tahap penyebarluasan (*Dessiminate*). Penelitian pengembangan ini dilaksanakan di SMK Swasta Citra Harapan serta subjek penelitian berjumlah 30 siswa jurusan tata busana . pengumpulan data menggunakan metode observasi dan angket.

Hasil penelitian ini adalah pengembangan media *booklet* dengan menggunakan model pengembangan 4D. (1) Desain pengembangan media *booklet* menggunakan aplikasi canva dan sketch book. (2) Hasil kelayakan materi pembelajaran dan media pembelajaran dinyatakan layak untuk materi dengan jumlah skor 83,3% dan untuk media skor berjumlah 80%. Berdasarkan dari uji coba kelompok kecil dari 5 siswa memperoleh jumlah rata-rata 82,6% dengan kriteria “layak”, uji coba kelompok sedang dari 8 siswa memperoleh jumlah rata-rata skor 90% dengan kriteria "sangat layak", dan uji coba kelompok besar dari 17 siswa memperoleh jumlah rata-rata skor 82,6% dengan kriteria “layak” .

Kata Kunci : Booklet, Macam-Macam Pola Rok, Pengembangan

ABSTRACT

Adinda Rahmah Novita Sinaga. NIM 5183343003. Development of Booklet Media for Making Various Skirt Patterns According to Designs for Class X Students of Citra Harapan Private Vocational School Percut Sei Tuan. Thesis. Fashion Design Education Study Program. Department of Family Welfare Education. Faculty of Engineering. Medan State University. 2024.

Learning media was developed to facilitate learning activities and make it easier for students to understand the material being taught. This research aims to: (1) To find out how to develop booklet learning media on material for making various skirt patterns for class X students at Citra Harapan Percut Sei Tuan Private Vocational School. (2) To determine the suitability of booklet media for class X students as teaching materials or learning resources at Citra Harapan Percut Sei Tuan Private Vocational School.

This type of research is Research and Development (R&D) research. The development model used is 4D which consists of 4 stages, namely: 1) definition stage (Define), (2) planning stage (Design), (3) development stage (Development). And the dissemination stage (Dessiminate). This development research was carried out at Citra Harapan Private Vocational School and the research subjects were 30 students majoring in fashion design. Data collection uses observation and questionnaire methods.

The result of this research is the development of booklet media using the 4D development model. (1) Design for booklet media development using the Canva and sketch book applications. (2) The results of the feasibility of learning materials and learning media were declared feasible for the material with a total score of 83.3% and for the media the score was 80%. Based on the small group trial of 5 students obtaining an average score of 82.6% with the criteria "feasible", the medium group trial of 8 students obtained an average score of 90% with the criteria "very feasible", and the trial The large group of 17 students obtained an average score of 82.6% with the criteria "feasible".

Keywords: Booklet, Various Skirt Patterns, Development