

ABSTRAK

Ester Citra Sinaga. 5202442001. “Hubungan Intensitas Penggunaan Media Sosial Tiktok Dengan Hasil Praktek Dekorasi Donat di SMK Negeri 1 Pantai Labu”. Pendidikan Tata Boga. Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui: (1) Intensitas Siswa Pada Penggunaan Media Sosial Tiktok; (2) Hasil Praktek Siswa Pada Dekorasi Donat; (3) Hubungan Intensitas Penggunaan Media Sosial Tiktok Dengan Hasil Praktek Siswa Pada Dekorasi Donat. Tempat penelitian ini dilaksanakan di SMK Negeri 1 Pantai Labu, yang terletak di Jln. Pasar XII, Desa Durian, Kec. Pantai Labu, Kab. Deli Serdang. Waktu penelitian ini dilakukan pada bulan Mei - Juli 2024. Populasi dalam penelitian ini seluruh siswa kelas XI Tata Boga. Teknik penentuan sampel secara total Sampling dan jumlah sampel sebanyak 30 siswa. Teknik pengumpulan data menggunakan angket untuk mengetahui intensitas penggunaan media sosial tiktok pada siswa dan penilaian hasil praktek dekorasi donat melalui pengamatan hasil praktek. Teknik analisis data secara deskripsi data, uji persyaratan analisis yaitu uji normalitas dengan uji linieritas, serta uji hipotesis dengan uji korelasi Product Moment.

Hasil penelitian menunjukkan bahwa tingkat kecenderungan intensitas penggunaan media sosial tiktok termasuk pada kategori cenderung cukup yaitu 86,67 persen dan hasil praktek dekorasi donat termasuk pada kategori cenderung baik yaitu 63,33 persen. Hasil analisis korelasi product moment terdapat hubungan yang positif dan signifikan antara intensitas penggunaan media sosial tiktok dengan hasil praktek dekorasi donat dengan nilai $r_{xy} > r_{tabel}$ (0,556 > 0,361) pada taraf signifikan 5 persen. Artinya semakin tinggi penggunaan media sosial tiktok maka semakin tinggi hasil praktek dekorasi donat. Hasil koefisien determinasi (r^2) = 0,31 atau 31 persen yang artinya intensitas penggunaan media sosial tiktok memberikan kontribusi 31 persen dengan hasil praktek dekorasi donat, sedangkan sisanya 69 persen dijelaskan oleh faktor lain diluar penelitian ini.

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ABSTRACT

Ester Citra Sinaga. 5202442001. ‘The Relationship between the Intensity of Using Tiktok Social Media with the Results of Donut Decoration Practice at SMK Negeri 1 Pantai Labu’. Catering Education. Family Welfare Education. Faculty of Engineering. State University of Medan. 2024.

This study aims to determine: (1) Intensity of Students on the Use of Tiktok Social Media; (2) Student Practice Results on Donut Decoration; (3) Relationship between Intensity of Use of Tiktok Social Media and Student Practice Results on Donut Decoration. The place of this research was carried out at SMK Negeri 1 Pantai Labu, which is located on Jln. Pasar XII, Durian Village, Pantai Labu Sub-District, Deli Serdang Regency. The time of this research was conducted in May - July 2024. The population in this study were all students of class XI Tata Boga. The sampling technique was total sampling and the sample size was 30 students. The data collection technique uses a questionnaire to determine the intensity of the use of tiktok social media in students and the assessment of the results of donut decoration practice through observation of practical results. Data analysis techniques are data description, analysis requirements test, namely normality test with linearity test, and hypothesis testing with Product Moment correlation test.

The results showed that the tendency level of the intensity of using tiktok social media was in the category that tended to be sufficient, namely 86.67 per cent and the results of donut decoration practice were in the category that tended to be good, namely 63.33 per cent. The results of the product moment correlation analysis show that there is a positive and significant relationship between the intensity of using tiktok social media and the results of donut decoration practice with a value $> (0.556 > 0.361)$ at a significant level of 5 percent. This means that the higher the use of tiktok social media, the higher the results of donut decoration practice. The result of the coefficient of determination (r^2) = 0.31 or 31 percent, which means that the intensity of using TikTok social media contributes 31 percent to the results of donut decoration practice, while the remaining 69 percent is explained by other factors outside this study.