

ABSTRAK

Sylviana Wulandari Rambe. NIM 3202431006, Analisis Keberadaan Pabrik Karet PT. Rubber Hock Lie Terhadap Sosial Ekonomi Karyawan di Kelurahan Perdamean Kecamatan Rantau Selatan Labuhanbatu. Skripsi. Jurusan Pendidikan Geografi Fakultas Ilmu Sosial Universitas Negeri Medan, 2025

Penelitian ini bertujuan untuk mengetahui (1) dampak keberadaan pabrik karet terhadap sosial karyawan di Kelurahan Perdamean, dan (2) dampak keberadaan pabrik karet terhadap ekonomi karyawan di Kelurahan Perdamean.

Penelitian dilakukan di Kelurahan Perdamean pada September 2024. Populasi seluruh karyawan di Kelurahan Perdamean berjumlah 132 dengan sampel 56 karyawan. Teknik pengumpulan data menggunakan observasi langsung, wawancara, dokumentasi dan dianalisis dengan teknik analisis deskriptif kualitatif.

Hasil penelitian menunjukkan : (1) dampak sosial keberadaan pabrik yaitu: a) adanya bantuan pendidikan kepada anak karyawan yang berprestasi dan tidak mampu kepada masyarakat sekitar pabrik. b) adanya pelatihan keterampilan umum dan khusus kepada karyawan. c) adanya bentuk jaminan pendidikan berupa BPJS (Badan Penyelenggara Jaminan Sosial) Kesehatan bagi karyawan dan anggota keluarga. d) adanya pengecekan sirkulasi udara dan penyediaan APD (Alat Pelindung Diri) untuk keselamatan kerja dan mencegah pencemaran lingkungan. Hasil yang kedua (2) dampak ekonomi keberadaan pabrik yaitu: a) adanya penyerapan tenaga kerja lebih dari 50% masyarakat Kelurahan Perdamean. b) adanya peluang usaha bagi masyarakat yaitu, 9 warung kelontong, 1 warung kopi, 10 warung makan, 1 warung jus, 5 ponsel, 7 tambal ban/ bengkel dan 1 laundry. c) Pendapatan karyawan rata-rata diatas UMK mencapai Rp 3.200.000-3.800.000.

Kata Kunci: *Dampak, Pabrik Karet, Sosial, Ekonomi, Karyawan*

ABSTRACT

Sylviana Wulandari Rambe. NIM 3202431006, Analysis of the Existence of the Rubber Factory of PT. Rubber Hock Lie on the Socio-Economics of Employees in Perdamean Village, Rantau Selatan District, Labuhanbatu. Thesis. Department of Geography Education, Social Sciences, State University of Medan, 2025

This study aims to determine (1) the impact of the existence of a rubber factory on the social of employees in Perdamean Village, and (2) the impact of the existence of a rubber factory on the economy of employees in Perdamean Village.

The study was conducted in Perdamean Village in September 2024. The population of all employees in Perdamean Village was 132 with a sample of 56 employees. Data collection techniques used direct observation, interviews, documentation and were analyzed using qualitative descriptive analysis techniques.

The results of the study showed: (1) the social impact of the existence of the factory, namely: a) the provision of educational assistance to children of employees who excel and are unable to the community around the factory. b) the provision of general and specific skills training for employees. c) the existence of a form of educational guarantee including BPJS (Social Security Administering Body) Health for employees and family members. d) the existence of air circulation checks and the provision of PPE (Personal Protective Equipment) for work safety and preventing environmental pollution The second result (2) the economic impact of the factory's existence, namely: a) the absorption of more than 50% of the work energy of the Perdamean Village community. b) the existence of business opportunities for the community, namely, 9 grocery stores, 1 coffee shop, 10 food stalls, 1 juice stall, 5 cellphones, 7 tire repair shops/workshops and 1 laundry. c) The average employee income above the UMK reaches IDR 3,200,000-3,800,000.

Keywords: *Impact, Rubber Factory, Social, Economy, Employees*