

ABSTRAK

Tri Andini, NIM. 5173344035. Pengembangan Media Video Tutorial Pada Rias Make Up Pengantin Solo Putri Modifikasi Siswa Kelas XI SMK Swasta Pab 12 Saentis. Skripsi. Program Studi Pendidikan Tata Rias. Jurusan Pendidikan Kesejahteraan Keluarga. Fakultas Teknik. Universitas Negeri Medan. 2024.

Berdasarkan permasalahan dalam penelitian ini adalah 1) Kesulitan siswa pada pemasangan hijab 2) Siswa kurang terampil dalam memilih warna foundation 3) siswa kurang terampil pada pengaplikasian foundation 4) siswa kurang terampil pengaplikasian counture dan high light 5) siswa kurang terampil pada peletakan sumpelan pandan 6) siswa kurang terampil pemasangan ornamen/hiasan pada bagian kepala 7) mata pelajaran rias pengantin belum menggunakan media video tutorial. Adapun tujuan penelitian ini adalah 1) Menghasilkan Media video tutorial pada materi rias pengantin jawa solo putri modifikasi di SMK Swasta PAB 12 Saentis 2) Mengetahui kelayakan Media video tutorial pada materi rias pengantin jawa solo putri modifikasi di SMK Swasta PAB 12 Saentis. Jenis penelitian ini adalah ADDIE (Analysis, Design, Development, Implementation dan evaluation). Objek penelitian ini adalah pengembangan media Tutorial. Subjek penelitian ini adalah 30 siswa kelas XI Tata kecantikan SMK Swasta PAB 12 Saentis. subjek ini di validasi oleh 2 ahli materi dan 2 ahli. Instrumen penelitian yang digunakan yaitu berupa angket analisis kebutuhan guru dan siswa dan juga angket uji coba produk. Berdasarkan data selama melakukan penelitian ini menunjukkan bahwa 1) validasi yang diperoleh dari ahli materi dengan persentase skor rata-rata yaitu 84% dan persentase skor ahli Media yaitu 89%. Nilai tersebut termasuk kategori “Baik”. 2) kelayakan media pembelajaran video tutorial pada materi rias make up pengantin solo putri modifikasi termasuk dalam kategori “Baik” hal ini dapat dilihat dari hasil kelayakan kelompok kecil, sedang, dan kelompok besar yang dilakukan pada siswa kelas XI Tata Kecantikan SMK PAB 12 Saentis dimana persentase skor rata-rata kelompok kecil yaitu 86% dengan kriteria “Baik” persentase skor rata-rata kelompok sedang 84% dengan kriteria “Baik” dan persentase skor rata-rata kelompok besar yaitu 90% dengan kriteria “Sangat Baik”

Kata Kunci: ADDIE, Media Video Tutorial, Rias Make Up Pengantin Solo Putri Modifikasi



ABSTRACT

Tri Andini, Registration Number. 5173344035, Development of Video Tutorial Media on Solo Women's Bridal Make Up Modifications for Class XI Students of Private Vocational School Pab 12 Saentis. A Thesis. Cosmetology Education Study Program. Department of Family Welfare Education. Medan State University Faculty of Engineering. 2024.

Based on the problems in this research, they are 1) Students' difficulties in putting on the hijab 2) Students are less skilled in choosing foundation colors 3) Students are less skilled in applying foundation 4) Students are less skilled in applying counture and high light 5) Students are less skilled in placing pandan samples 6) students are less skilled at installing ornaments/decoration on the head 7) bridal make-up subjects do not use video tutorial media. The aims of this research are 1) To produce video tutorial media on modified Solo Putri Javanese bridal make-up material at PAB 12 Saentis Private Vocational School. 2) To find out the feasibility of video tutorial media on modified Solo Putri Javanese bridal make-up material at PAB 12 Saentis Private Vocational School. This type of research is ADDIE (Analysis, Design, Development, Implementation and evaluation). The object of this research is the development of Tutorial media. The subjects of this research were 30 students of class XI Beauty Management at PAB 12 Saentis Private Vocational School. This subject was validated by 2 material experts and 2 experts. The research instruments used were teacher and student needs analysis questionnaires and product trial questionnaires. Based on the data during conducting this research, it shows that 1) validation was obtained from material experts with an average score percentage of 84% and a Media expert score percentage of 89%. This value is included in the "Good" category. 2) the feasibility of video tutorial learning media on modified solo princess bridal make-up material is included in the "Good" category. This can be seen from the results of the feasibility of small, medium and large groups carried out on class the percentage of the average score of the small group is 86% with the criteria "Good", the percentage of the average score of the medium group is 84% with the criteria "Good" and the percentage of the average score of the large group is 90% with the criteria "Very Good"

Keywords: ADDIE, Media Video Tutorial, Modified Solo Princess Bridal Make Up

