

ABSTRAK

Salsabila Alvilia Br Ginting, 5203344013 Analisis Hasil Praktik Tata Rias Karakter Tua pada Siswa SMK Gelora Jaya Nusantara Medan. Skripsi. Fakultas Teknik. Universitas Negeri Medan, 2024

Kompetensi merias wajah harus dimiliki setiap alumni sekolah tata kecantikan, hal ini disebabkan karena kebutuhan dunia industri yang mewajibkan seseorang untuk memiliki *skill* yang kompeten di bidangnya, terkhusus pada kompetensi rias wajah karakter tua, namun dalam penelitian ditemukan beberapa permasalahan seperti : 1) Siswa mengalami kesulitan dalam menentukan warna Foundation pada rias wajah karakter tua yang digunakan 2) Siswa masih mengalami kesulitan dalam membuat kerutan di dahi, maupun garis mata, garis pipi, bibir dan alis serta 3) Pada proses praktik siswa masih kesulitan dalam menentukan letak gelap dan terang untuk kesan wajah kendur pada wajah client yang akan di rias.

Penelitian ini bertujuan untuk mengetahui hasil praktik tata rias karakter tua pada siswa SMK Gelora Jaya Nusantara Medan. Metode penelitian ini menggunakan deskriptif semi kualitatif. Populasi Penelitian adalah 37 siswa. Pengambilan sampel menggunakan teknik *simple random sampling*. Analisis data menggunakan teknik deskriptif, persyaratan analisis dengan menggunakan kesepakatan pengamat dan persentase. Instrument penelitian yang digunakan adalah lembar pengamatan hasil praktik tata rias karakter tua yang diamati 3 orang pengamat yaitu 2 orang pengamat dari ahli yang berkompeten dibidang Tata Rias Karakter dan 1 orang pengamat dari guru tata kecantikan di SMK Gelora Jaya Nusantara Medan. Data penelitian ini dikumpulkan dengan menggunakan lembar pengamatan hasil praktek tata rias karakter tua pada siswa SMK Gelora Jaya Nusantara Medan.

Berdasarkan peneltian yang dilakukan diketahui hasil rata-rata skor siswa sebesar 72 dengan skor tertinggi 80 dan skor terendah 66. Hasil rata-rata ketepatan penggunaan warna Foundation dalam kategori baik sebesar 73%, rata-rata ketepatan pembuatan kerutan di dahi dalam kategori baik sebesar 73%, ketepatan pembuatan kantung mata yang terkesan kendur dalam kategori baik sebesar 73%, ketepatan pembuatan kerutan di garis pipi dalam kategori baik sebesar 93%, ketepatan pembuatan kerutan di bibir dalam kategori baik sebesar 100%, ketepatan pembuatan kerutan di alis dalam kategori baik sebesar 86%, ketepatan penempatan gelap dan terang dalam kategori baik sebesar 86%, Hasil akhir rias karakter tua dalam kategori baik sebesar 100%. Berdasarkan hasil penelitian dan pengolahan data secara keseluruhan diketahui bahwa, nilai hasil praktek rias karakter tua di SMK Gelora Jaya Nusantara mendapatkan kategori Cukup baik dengan persentasi sebesar 40% (6 orang) lalu kategori baik sebesar 27% (4 orang) lalu kategori kurang baik sebesar 20% (3 orang) dan kategori sangat baik sebesar 13% (2 orang).

Kata kunci : Hasil Praktek, Tata Rias Karakter, Rias Karakter Tua.

ABSTRACT

Salsabila Alvilia Br Ginting, 5203344013 Analysis of the Results of Old Character Makeup Practices for Gelora Jaya Nusantara Vocational School Students, Medan. Thesis. Faculty of Techniques. Universitas Negeri Medan, 2024

Competence in applying make-up must be possessed by every beauty school alumni, this is due to the needs of the industrial world which requires a person to have skill who are competent in their field, especially in the makeup competency of old characters, but in the research several problems were found such as: 1) Students had difficulty in determining the color of foundation used in the makeup of old characters 2) Students still had difficulty in making wrinkles on the forehead, as well as eye lines, cheek lines, lips and eyebrows and 3) In the practical process students still have difficulty in determining the location of dark and light for the impression of a sagging face on the client's face that will be made up.

This research aims to determine the results of the practice of making up old characters for students at Gelora Jaya Nusantara Vocational School, Medan. This research method uses semi-qualitative descriptive. The research population was 37 students. Sampling using techniques of simple random sampling. Data analysis uses descriptive techniques, analysis requirements use observer agreement and percentages. The research instrument used was an observation sheet resulting from the practice of character make-up which was observed by 3 observers, namely 2 observers from experts who are competent in the field of Character Make-up and 1 observer from a beauty make-up teacher at Gelora Jaya Nusantara Vocational School, Medan. The data for this research were collected using an observation sheet on the results of the practice of making up old characters for students at Gelora Jaya Nusantara Vocational School, Medan.

Based on research conducted, it is known that the average student score is 72 with the highest score being 80 and the lowest score being 66. The average result of accuracy in using foundation colors in the good category is 73%, the average accuracy in making wrinkles on the forehead in the good category is 73 %, the accuracy of creating sagging eye bags in the good category is 73%, the accuracy of creating wrinkles on the cheek lines is in the good category of 93%, the accuracy of creating wrinkles on the lips is in the good category of 100%, the accuracy of creating wrinkles on the eyebrows is in the good category of 86%, the accuracy of dark and light placement in the good category is 86%, the final makeup result for the old character is in the good category is 100%. Based on the results of research and overall data processing, it is known that the value of the practice of dressing up old characters at Gelora Jaya Nusantara Vocational School was in the quite good category with a percentage of 40% (6 people) then the good category was 27% (4 people) than the not so good category was 20% (3 people) and the very good category is 13% (2 people).

Keywords: Practice Results, Character Makeup, Old Character Makeup.