

ABSTRAK

Putri Septia Gesima. NIM 8206192009. Pengembangan Bahan Ajar Berdiferensiasi dalam Materi Teks Eksplanasi dengan Menggunakan Aplikasi Canva pada Siswa SMP Bangun Insan Mandiri T.A. 2023/2024.

Penelitian ini bertujuan untuk: (1) mengamati proses pengembangan bahan ajar berdiferensiasi dalam materi teks eksplanasi dengan aplikasi Canva untuk siswa SMP Bangun Insan Mandiri di Medan, (2) mengevaluasi kelayakan bahan ajar berdiferensiasi dalam materi teks eksplanasi dengan aplikasi Canva untuk siswa SMP Bangun Insan Mandiri di Medan, (3) mengukur keefektifan bahan ajar berdiferensiasi dalam materi teks eksplanasi dengan menggunakan aplikasi Canva untuk siswa SMP Bangun Insan Mandiri di Medan. Penelitian ini menggunakan model Borg and Gall dengan data yang diperoleh melalui penyebaran kuesioner dan tes berbentuk uraian mengenai teks eksplanasi. Hasil penelitian menunjukkan bahwa: (1) penyusunan bahan ajar melalui 10 tahapan, mulai dari identifikasi masalah, pengumpulan data, desain produk, validasi desain, revisi desain, uji coba awal produk, revisi produk, uji coba pemakaian, revisi produk, hingga produksi masal. (2) kelayakan bahan ajar dinilai dari validasi materi dan desain. Aspek materi mencakup kelayakan isi/materi, penyajian, bahasa, dan kesesuaian tema teks eksplanasi dengan Canva yang rata-rata nilainya mencapai 93,18% yang tergolong "sangat baik". Sedangkan untuk aspek desain, mencapai 99,07% yang tergolong "sangat baik". Berdasarkan penilaian dari guru bahasa Indonesia, rata-rata nilai mencapai 98,52% yang tergolong "sangat baik". Uji perorangan memperoleh rata-rata persentase nilai sebesar 98,46% yang tergolong "sangat baik". Uji kelompok kecil memperoleh rata-rata persentase nilai sebesar 98,48% yang tergolong "sangat baik". Terakhir, uji lapangan terbatas menunjukkan rata-rata persentase nilai sebesar 95,96% yang tergolong "sangat baik". Berdasarkan seluruh data, bahan ajar berdiferensiasi dalam materi teks eksplanasi dengan menggunakan aplikasi Canva dinilai efektif dan layak untuk digunakan dalam pembelajaran.

Kata Kunci: Berdiferensiasi, Canva, Teks Eksplanasi



ABSTRACT

Putri Septia Gesima. NIM 8206192009. Development of Differentiated Teaching Materials in Explanatory Texts Using Canva Application for Junior High School Students at Bangun Insan Mandiri Medan, Academic Year 2023/2024.

This research aimed to investigate: (1) the process of developing differentiated teaching materials in explanatory text materials using the Canva application for junior high school students at Bangun Insan Mandiri Medan, (2) the feasibility of differentiated teaching materials in explanatory text materials using the Canva application for junior high school students at Bangun Insan Mandiri Medan, (3) the effectiveness of differentiated teaching materials in explanatory text materials using the Canva application for junior high school students at Bangun Insan Mandiri Medan. The research applied the Borg and Gall model, with data collected through questionnaires and essay tests regarding explanatory texts. The results showed that (1) the development of teaching materials went through 10 stages, starting from problem identification, data collection, product design, design validation, design improvement/revision, initial product trial, product improvement/revision, product usage trial, product improvement/revision, and mass production. (2) The feasibility of teaching materials was assessed based on material and design validation. The material aspect included content/material validity, presentation, language, and alignment of the explanatory text theme with Canva, with an overall average score reaching 93.18%, classified as "very good". For the design aspect, it reached 99.07%, classified as "very good". Based on the assessment from Indonesian language teachers, the average percentage score reached 98.52%, classified as "very good". Individual testing obtained an average percentage score of 98.46%, classified as "very good". Small group testing obtained an average percentage score of 98.48%, classified as "very good". Then, limited field testing yielded an average percentage score of 95.96%, classified as "very good". Considering all the data, the differentiated teaching materials in explanatory text materials using the Canva application were deemed effective and suitable for use in learning.

Keywords: Differentiated, Canva, Explanatory Text

