

ABSTRACT

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This study aims to investigate the students' perceptions on the use of Digital Teaching Media at English Education Study Program and to find out the reason of the students' perceptions. The students' perceptions were found out by using the Unified Theory of Acceptance and Use of Technology by Venkatesh (2003). The participants of this study were 26 students of English Education Study Program. In conducting this study, qualitative research design with the research instruments in the form of questionnaire and interview were employed. The result of this study shows that, generally, the perception on all aspects: performance expectancy and Effort Expectancy is positive. Based on the performance expectancy aspect, the perception was 93,7% positive and the effort expectancy aspect was 86,4% positive. The result of the study also shows that the reason of the students' perceptions were the various features provided, cover various types of explanation which also enhance the students' learning motivation.

Keywords: *Students' Perception, Digital Teaching Media, Unified Theory of Acceptance and Use of Technology*

