

TABLE OF CONTENTS

ABSTRACT	i
ACKNOWLEDGEMENTS	ii
TABLE OF CONTENTS	iv
LIST OF FIGURES	vi
LIST OF FIGURES.....	vii
LIST OF APPENDCIES.....	viii
CHAPTER I INTRODUCTION	1
A. Background of the Study	1
B. The Problem of the Study.....	5
C. The Objective of the Study.....	5
D. The Scope of the Study	5
E. The Significance of the Study	5
CHAPTER II REVIEW OF LTERATURE.....	6
A. Theoretical Framework.....	6
1. Vocabulary	6
2. Digital Flashcard	11
3. Baamboozle.....	17
B. Relevant Studies.....	21
C. Conceptual Framework.....	24
CHAPTER III RESEARCH METHODOLOGY.....	27
A. Research Design	27
B. Research Subjects	27
C. Data Collection Instruments.....	28
D. Data Collection Techniques	28
E. Data Analyzing Techniques	28
F. Media Development Steps	29
CHAPTER IV DATA ANALYSIS FINDING AND DISCUSSION	32
A. Data Analysis	32
1. Gathering Information and Data	32

2. Need Analysis	32
3. Developed Flashcard as a Media.....	41
4. Validating by expert.....	43
5. Revising.....	46
B. Discussion	48
CHAPTER V CONCLUSION AND SUGGESTIONS	50
A. Conclusion	50
B. Suggestion.....	51
REFERENCES	52
APPENDICIESS	

