

TABLE OF CONTENT

ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLE	vi
LIST OF FIGURE	vii
CHAPTER I INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problem of the Study	5
1.3 Objective of the Study	5
1.4 Scope of the Study	5
1.5 Significance of the Study	6
CHAPTER II LITERATURE REVIEW	7
2.1 Theoretical Framework	7
2.1.1 Semiotics	7
2.1.2 Moral Value	8
2.1.3 Types of Moral Value	9
2.1.4 Moral Value in Korean Society	12
2.1.5 Korean Drama Little Women	15
2.2. Previous Relevant Studies	16
CHAPTER III RESEARCH METHODOLOGY	18
3.1 Research Design	18
3.2 Data and Source of Data	18

3.3 The Instrument and Technique of Collecting Data	19
3.4 The Technique of Analysing Data	19
CHAPTER IV DATA ANALYSIS, FINDINGS, AND DISCUSSION	21
4.1 Data Analysis	21
4.2 Findings	21
4.3 Discussions	47
CHAPTER V CONCLUSION AND SUGGESTION	53
5.1 Conclusion	53
5.2 Suggestion	53
REFERENCES	54
APPENDICES	

