

## ABSTRACT

**Sofia Ananda Ginting, Registration Number 2201220003, Conflict And Personality Of The Main Character In Kim Yong-Hoon's Mask Girl: A Psychological Analysis, English and Literature Department Faculty Language and Arts, Universitas Negeri Medan, Thesis, 2024.**

This study explores the conflict and personality of the main character, Kim Mo-mi, in the Korean drama *Mask Girl* directed by Kim Yong-Hoon. This research contributes to the understanding of the complex relationships between literature and psychology, emphasizing the psychological values embedded in literary works. The research employs a qualitative methodology to investigate the main character's internal and external conflicts through 30 pieces of dialogue presented in the script. The analysis of this study are categorized using theories by Kenney (1966) to analyze the conflict faced by the character and Mc Crae & Costa (2005) to analyze character's personality. The first finding reveals that the main character, Kim Mo-mi faces several conflicts. Internal Conflict arises from her struggle with her unattractive face and the societal pressures that hinder her dreams and external conflict involves her struggles against her mother, her boss, and the prison authorities, reflecting her battles against other individuals and her environment. The second finding shows that Kim Mo-mi's personality is characterized by high Extraversion, showing adaptability and friendliness. Additionally, she exhibits Agreeableness, demonstrating politeness and kindness in her interactions. The third finding reveals that the conflict in "*Mask Girl*" affects Kim Mo-mi's personality by provoking an emotional response and forcing her to adapt. The study concludes by emphasizing the significance of psychological analysis in literary works, particularly in the context of contemporary Korean dramas like *Mask Girl*.

**Keywords: Conflict, Korean Drama, Main Character, Mask Girl, Personality**