

ABSTRACT

Harahap, Mazaya Zahira, Registration Number 2203220032, Metadiscourse Markers in *Michelle Yeoh Addresses the Harvard Law School Class of 2023* Video, A Thesis, English Language and Literature Department, Faculty of Languages and Arts, Universitas Negeri Medan, 2024.

This study examined the use of metadiscourse markers in “Michelle Yeoh Addresses the Harvard Law School Class of 2023,” which was available on YouTube. This qualitative study used Hyland's (2005) theoretical framework of metadiscourse markers to analyze the speech, focusing on interactive sources and interactional resources. The research aimed to determine the most frequently used metadiscourse markers and evaluate their role in the effectiveness of the speech. The analysis involved different types of metadiscourse markers, such as transition markers, frame markers, endophoric markers, evidentials, hedges, boosters, attitude markers, engagement markers, and self-mentions. This study emphasized the importance of metadiscourse markers in spoken texts, especially in speech, and their role in enhancing communication and persuasiveness. The results were expected to provide insights into how metadiscourse markers contributed to speech effectiveness and offer practical implications for public speakers.

Keywords: Interactional Resources, Interactive Resources, Metadiscourse Markers, Michelle Yeoh

