

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

1. This study revealed that there were three types of critical discourse analysis model used on *@indonesiafeminis* Instagram account. The analysis of 27 main data shows that subject position is the highest number, seen in 44.4% of the data, reader position is the second, seen in 29.6% of the data, and object position, seen in 26% of the data.
2. The realization of each type in the account shows how women placed as subject position that has a power and opportunity to deliver their opinion or voice, object position when women placed as the victim, weakness, and deserved all the bad thing, and reader position, when the reader or the audience placed as group or person to give their response, knowledge or opinion related to the posts made by the Instagram account. The Instagram account highlights the 3 types of critical discourse analysis model.

B. Suggestion

1. For Readers: Readers are expected to be more critical in consuming social media content, especially those related to feminism and gender issues. A deep understanding of how narratives are shaped and positioned can help in identifying biases and deconstructing existing stereotypes.
2. For Society: Society needs to increase media literacy and awareness about the importance of gender equality. Supporting and following accounts that

promote women's rights can broaden understanding and solidarity with the feminist struggle.

3. For Future Researchers: Future researchers are expected to continue their exploration of gender representation in social media using a critical discourse analysis approach.

