

ABSTRAK

ATIKA RAHMA FAUZIAH. Pengembangan Media Pembelajaran Interaktif berbasis Lectora Inspire pada Mata Pelajaran IPAS Kelas V SDN 101884 Limau Manis T.A. 2023/2024. Skripsi. Medan: Fakultas Ilmu Pendidikan Universitas Negeri Medan, 2024.

Penelitian ini dilatarbelakangi oleh kegiatan pembelajaran yang belum berfokus pada peserta didik dan pendidik belum pernah menggunakan media pembelajaran interaktif berbasis teknologi. Tujuan penelitian ini untuk menghasilkan produk berupa media pembelajaran interaktif berbasis *lectora inspire* yang layak, praktis, dan efektif digunakan pada pembelajaran IPAS Bab 7 Topik B Kondisi Perekonomian di Daerahku. Pengumpulan data dilakukan dengan teknik observasi, wawancara, angket, dan tes. Penelitian ini dilaksanakan di kelas V-B SDN 101884 Limau Manis menggunakan metode penelitian *research and development* dengan model pengembangan ADDIE (*Analysis, Design, Development, Implementation, dan Evaluation*). Hasil angket validasi oleh ahli materi mendapatkan persentase kelayakan sebesar 86,67% dengan kriteria “sangat layak”. Hasil angket validasi oleh ahli media mendapatkan persentase kelayakan sebesar 80% dengan kriteria “layak” pada tahap pertama dan kemudian mendapatkan persentase kelayakan sebesar 84% dengan kriteria “sangat layak” pada tahap kedua. Hasil angket respon mendapatkan persentase kepraktisan 95,38% dengan kriteria “sangat praktis” oleh pendidik dan 95,42% dengan kriteria “sangat praktis” oleh peserta didik. Hasil tes mendapatkan persentase ketuntasan belajar 87,5% dengan kriteria “sangat efektif”. Terjadi peningkatan hasil belajar dilihat dari nilai rata-rata *n-gain* sebesar 0,65 dengan kriteria “sedang”. Berdasarkan hasil temuan tersebut diketahui bahwa media pembelajaran interaktif berbasis *lectora inspire* yang dikembangkan sangat layak, sangat praktis, dan sangat efektif digunakan dalam proses pembelajaran IPAS di kelas V-B SDN 101884 Limau Manis khususnya pada Bab 7 Topik B Kondisi Perekonomian di Daerahku.

Kata Kunci : Media Pembelajaran, Lectora Inspire, IPAS



ABSTRACT

ATIKA RAHMA FAUZIAH. Development of Interactive Learning Media based on Lectora Inspire in IPAS Class V SDN 101884 Limau Manis T.A. 2023/2024. Skripsi. Medan: Faculty of Education, Universitas Negeri Medan, 2024.

This research is motivated by learning activities that have not focused on students and educators have never used technology-based interactive learning media. The purpose of this research is to produce a product in the form of interactive learning media based on Lectora Inspire that is feasible, practical, and effective to be used in learning IPAS Chapter 7 Topic B Kondisi Perekonomian di Daerahku. Data collection was carried out by observation techniques, interviews, questionnaires, and tests. This research was carried out in class V-B SDN 101884 Limau Manis using a research and development research method with the ADDIE (Analysis, Design, Development, Implementation, and Evaluation) development model. The results of the validation questionnaire by material experts received a feasibility percentage of 86.67% with the criteria of "very feasible". The results of the validation questionnaire by media experts get a feasibility percentage of 80% with the "feasible" criteria in the first stage and then get a feasibility percentage of 84% with the "very feasible" criteria in the second stage. The results of the response questionnaire received a practicality percentage of 95.38% with the "very practical" criteria by educators and 95.42% with the "very practical" criteria by students. The test results obtained a learning completion percentage of 87.5% with the criteria of "very effective". There was an increase in learning outcomes as seen from the average n-gain score of 0.65 with the "moderate" criterion. Based on the findings, it is known that the interactive learning media based on Lectora Inspire developed is very feasible, very practical, and very effective to be used in the social science learning process in class V-B SDN 101884 Limau Manis, especially in Chapter 7 Topic B Kondisi Perekonomian di Daerahku.

Keywords: Learning Media, Lectora Inspire, IPAS

