

## **ABSTRAK**

**RISKY ADINDA SAFITRI.** Hubungan Relevansi Materi Penyuluhan KB Terhadap Partisipasi Masyarakat Terhadap Mengikuti Program KB Di Kampung KB Kelurahan Bantan Kecamatan Medan Tembung. Skripsi. Medan: Fakultas Ilmu Pendidikan, Universitas Negeri Medan, 2024.

Tujuan penelitian ini adalah untuk mengetahui hubungan antara materi penyuluhan KB dengan partisipasi masyarakat dalam mengikuti Program KB di Kampung KB Kelurahan Bantan Kecamatan Medan Tembung. Penelitian ini merupakan penelitian kuantitatif yang dilakukan di Kampung KB Kelurahan Bantan Kecamatan Medan Tembung. Sampel dalam penelitian ini adalah Pasangan Usia Subur (PUS) aktif ber-KB sebanyak 92 orang. Teknik pengumpulan data menggunakan angket. Teknik analisis data menggunakan uji korelasi pearson, uji kecenderungan, uji hipotesis, dan uji koefisien determinasi. Hasil uji korelasi pearson adalah  $r_{hitung} \geq r_{tabel}$  ( $0,446 \geq 0,207$ ) dan nilai sig  $0,00 < 0,05$ . Hasil uji hipotesis t diperoleh  $t_{hitung} \geq t_{tabel}$  ( $4,723 \geq 1,990$ ) dan nilai sig nya  $0,00 \leq 0,05$  sehingga Ha diterima.

**Kata Kunci:** Materi KB, Partisipasi Masyarakat, Program KB

## **ABSTRACT**

**RISKY ADINDA SAFITRI.** The Relationship between the Relevance of Family Planning Education Materials and Community Participation in Taking Part in Family Planning Programs in the Family Planning Village, Bantan Subdistrict, Medan Tembung District. Skripsi. Medan: Faculty of Education, Universitas Negeri Medan, 2024.

The aim of this research is to determine the relationship between family planning education material and community participation in participating in the Family Planning Program in the Family Planning Village, Bantan Village, Medan Tembung District. This research is quantitative research conducted in KB Village, Bantan Village, Medan Tembung District. The sample in this study was 92 couples of childbearing age (PUS) who were active in family planning. The data collection technique uses a questionnaire. Data analysis techniques use the Pearson correlation test, trend test, hypothesis test, and coefficient of determination test. The results of the Pearson correlation test are  $r_{\text{count}} \geq r_{\text{table}}$  ( $0.446 \geq 0.207$ ) and sig value  $0.00 < 0.05$ . The results of the t hypothesis test obtained  $t_{\text{count}} \geq t_{\text{table}}$  ( $4.723 \geq 1.990$ ) and the sig value was  $0.00 \leq 0.05$  so that  $H_a$  was accepted.

**Keywords:** Family Planning Materials, Community Participation, Family Planning Programs.