

ABSTRAK

MASRUL SALEH. Efektifitas Layanan Informasi Dengan Media Poster Dalam Mencegah Tawuran Antar Pelajar Di SMA Negeri 11 Medan Tahun Ajaran 2023/2024. Skripsi. Medan:Fakultas Ilmu Pendidikan Universitas Negeri Medan. 2024.

Penelitian ini bertujuan untuk mengetahui keefektifan layanan informasi dengan media poster terhadap mencegah tawuran antar pelajar siswa kelas XI IPS 3 SMA Negeri 11 Medan. Jenis penelitian ini adalah penelitian kuantitatif dengan pendekatan eksperimen semu (*Quasi Experiment*). Subjek penelitian kelas XI IPS 3 dengan jumlah 30 siswa. Data penelitian ini dikumpulkan dengan angket yang sudah valid dan reliabel. Angket diberikan sebelum dan sesudah layanan informasi. Data skor rata-rata *pre-test* 80 dan skor rata-rata *post-test* 129 maka selisih skor rata-rata 49 dengan persentase 38%, artinya rata-rata pencegahan tawuran lebih tinggi sesudah diberikan layanan informasi dengan media poster. Data analisis menggunakan uji wilcoxon untuk melihat apakah ada pengaruh positif dan signifikan pemberian layanan informasi dengan media poster. Berdasarkan hasil perhitungan uji wilcoxon bahwa jumlah jenjang bertanda positif = 360 dan jumlah jenjang bertanda negatif = 105, dan nilai $J = 105$. Untuk uji Wilcoxon dengan $n = 30$, $\alpha = 0,05$, maka diperoleh $J_{\text{tabel}} = 137$. Berdasarkan hasil uji wilcoxon diperoleh hasil bahwa $J_{\text{hitung}} 105 > J_{\text{tabel}} 137$. sehingga hipotesis diterima. Dengan demikian bahwa layanan informasi dengan media poster efektif dalam mencegah tawuran antar pelajar kelas XI IPS 3 SMA Negeri 11 Medan Tahun Ajaran 2023/2024.

Kata Kunci: Layanan Informasi, Media Poster, Tawuran Antar Pelajar.

ABSTRACT

MASRUL SALEH. Effectiveness of Information Services Using Poster Media in Preventing Brawls Between Students at SMA Negeri 11 Medan Tahun Ajaran 2023/2024. Skripsi. Medan: Faculty of Education, Universitas Negeri Medan. 2024.

This research aims to determine the effectiveness of information services using poster media in preventing brawls between students in class XI IPS 3 SMA Negeri 11 Medan. This type of research is quantitative research with a quasi-experimental approach (Quasi Experiment). The research subjects were class XI IPS 3 with a total of 30 students. This research data was collected using a valid and reliable questionnaire. Questionnaires were given before and after the information service. The pre-test average score data is 80 and the post-test average score is 129, so the difference in the average score is 49 with a percentage of 38%, meaning that the average prevention of brawls is higher after being provided with information services using poster media. Data analysis uses the Wilcoxon test to see whether there is a positive and significant influence on providing information services using poster media. Based on the results of the Wilcoxon test calculation, the number of levels with a positive sign = 360 and the number of levels with a negative sign = 105, and the value of $J = 105$. For the Wilcoxon test with $n = 30$, $\alpha = 0.05$, we obtain $J_{table} = 137$. Based on the test results Wilcoxon results show that $J_{(count)} 105 > J_{table} 137$. So the hypothesis is accepted. Thus, information services using poster media are effective in preventing brawls between class XI IPS 3 students at SMA Negeri 11 Medan for the 2023/2024 academic year.

Keywords: Information Servis, poster Media, brawl between students.

