

ABSTRACT

Audya, Rahmadyta, Registration Number, 2193520009, Representation of Female Characters in *Sweet Home* Serial Drama Using John Fiske's Code of Television, A Thesis, English Literature Program, Faculty Languages and Arts, Universitas Negeri Medan, 2023.

The purpose of this research was to discover the code of television and the representation of female characters in the serial drama "Sweet Home" (2020). The research method used was a qualitative method; the source of data was 10 episodes of the serial drama, and the data was carried through dialogue and visual images of female characters in the serial drama. The data collection technique used documentary techniques, while the research instrument used documentary sheets. The technique of analyzing data used descriptive qualitative methods. The results showed that out of 25 scenes featuring eight female characters, 1) From the level of reality, three female characters had tomboyish appearances, while the other five had feminine appearances. 2) From the level of representation, eight female characters show a strong image, and two female characters use harsh language and intonation. 3) From the level of ideology, the female character shows resistance to injustice, is democratic and fair, and supports other women. The representation of female characters shows that they have high morality and a sense of responsibility, support fellow women, and have the right to express opinions and voice feminism.

Keywords : Representation, Female Characters, Sweet Home, Code of Television

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