

## ABSTRAK

**Claudia Marpaung.** 8216181010. Pengaruh Pendekatan Etnopedagogi Dan Karakter Integritas Terhadap Kemampuan Literasi Budaya Siswa Sekolah Dasar. Pendidikan Dasar. Pascasarjana, 2023.

Tujuan penelitian adalah untuk mengetahui pengaruh pendekatan etnopedagogi dan karakter integritas terhadap kemampuan literasi budaya siswa sekolah dasar. Penelitian ini bertujuan untuk menganalisis: (1) pengaruh pendekatan etnopedagogi terhadap kemampuan literasi budaya siswa. (2) pengaruh karakter integritas terhadap literasi budaya siswa (3) interaksi antara pendekatan etnopedagogi dan karakter integritas terhadap kemampuan literasi budaya siswa. Penelitian ini dilakukan pada siswa kelas IV SDN 107416 Sugiharjo dan SDN 101865 Bintang Meriah dengan jumlah siswa keseluruhan 90 orang siswa. Penelitian ini berjenis *Quasi Experimental Design*. Analisis data menggunakan berbantuan *SPSS 22.0* dengan faktorial 2x2. Instrumen yang digunakan yaitu angket karakter integritas dan test kemampuan literasi budaya. Hasil penelitian menunjukkan: (1) Terdapat pengaruh pendekatan etnopedagogi terhadap karakter integritas dengan representasi 91,2% (2) Terdapat pengaruh pendekatan etnopedagogi terhadap kemampuan literasi budaya siswa dengan representasi 90,1%; (3) Terdapat interaksi antara pendekatan etnopedagogi dan karakter integritas terhadap kemampuan literasi budaya siswa dengan tabel produk moment  $F_{hitung}$  ( $=4,680$ ) sehingga  $H_a$  diterima dan  $H_0$  ditolak.

**Kata kunci:** Pendekatan Etnopedagogi, Karakter Integritas, Kemampuan Literasi

## ABSTRACT

**Claudia Marpaung. 8216181010.** The Influence of the Ethnopedagogical Approach and Character Integrity on the Cultural Literacy Abilities of Elementary School Students. Basic education. Postgraduate, 2023.

The aim of the research is to determine the influence of the ethnopedagogical approach and the character of integrity on the literacy skills of elementary school students. This research aims to analyze: (1) the influence of the ethnopedagogical approach on students' cultural literacy abilities. (2) the influence of the character of integrity on students' cultural literacy (3) the interaction between the ethnopedagogical approach and the character of integrity on students' cultural literacy abilities. This research was conducted on class IV students at SDN 107416 Sugiharjo and SDN 101865 Bintang Meriah with a total of 90 students. This research is of the Quasi Experimental Design type. Data analysis using SPSS 22.0 with 2x2 factorial. The instruments used were a character integrity questionnaire and a cultural literacy skills test. The research results show: (1) There is an influence of the ethnopedagogical approach on the character of integrity with a representation of 91.2% (2) There is an influence of the ethnopedagogical approach on students' cultural literacy skills with a representation of 90.1%; (3) There is an interaction between the ethnopedagogical approach and the character of integrity on students' cultural literacy abilities with the product moment table ( $=4,680$ ) so that  $H_a$  is accepted and  $H_0$  is rejected.

**Keywords:** Ethnopedagogical Approach, Integrity Character, Cultural Literacy Skill